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North Little Rock Chamber of Commerce
 Economic Development Activity Report
 Q1 2025

A. Business Retention & Expansion –

We performed 24 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment).

- 11 in Jan
- 9 in Feb
- 4 in March

Commercial Real Estate Luncheon

The 2nd Commercial Real Estate Luncheon for 2024 was held be on December 3rd.

This event continues to stimulate the sale of property in North Little Rock.

B. Workforce Education & Development Program

North Little Rock Youth Leadership

First Semester: 3 full-day sessions with a partner meeting in the morning, lunch, and a second partner meeting in the afternoon. Students will visit with each partner and learn about the business. They will have a chance to conduct a Q&A session with each partner to learn more about challenges and opportunities for growth.

Second Semester: 2 full-day sessions to select teams, develop team roles, work on a plan for a solution with an industry partner, and practice pitches. The final session will include a live pitch challenge, followed by graduation.

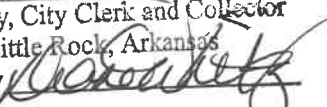
The dates for the program are as follows:

FILED 10:00 A.M. _____ P.M.

BY Via email

DATE 3/10/2025

Diane Whitbey, City Clerk and Collector
 North Little Rock, Arkansas

RECEIVED by 

- Marchember 25th - Leadership Kickoff: Tema Building Day – NLR Fire Training Facility
- Oct. 9th – Session 1-Business tour Jan. 15th – Session 4
- Nov. 13th – Session 2-Business tour Feb. 19th – Session 5
- December 11th -Session 3 Business tour Mar. 19th – Session 6 (Graduation at UA-PTC)

C. North Little Rock CARES Youth Coalition Summer Job Fair

- We are hosting a job fair with NLRHS on April 15th JU

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Assisted Collen Bailey with Property development in NLR and surrounding areas.

Economic Development

Played an active role in several economic development projects that were looking to move to North Little Rock.

Metro Little Rock Alliance

Participated in the regularly scheduled MLRA monthly meetings

Attachment

Business Expansion and Retention Calls NLR Chamber

Jan

Jan	Payton Smith	Metro Disaster	COO
Jan	Jim Jackson	Jackson Law	Onwer
Jan	Keith Calderera	McLarty Auto	Director NLR Locations
Jan	Brent Walker	Brent Walker Films	Owner
Jan	Eddie Martin	Coulson Oil	VP
Jan	Mason Doyne	MD Construction	Owner
Jan	J.D. Ashely	Ashley Group	Owner
Jan	Tim Stanley	TDS it	Owner
Jan	Drew Tessier	Union Pacific	Regional President
Jan	Becki Lewis	Wyndham	GM
Jan	Cody Walker	Baptist NLR	President

Feb

Feb	Teresa Stewart	Bowen Hefley	President
Feb	Steve Brophy	Dollar General	VP Public Affairs
Feb	Steve Owen	Complete Care	President /Owner
Feb	Summer DeProw	UA-PTC	Chancellor
Feb	Michael Fritz	Little Caesar	Partner
Feb	Josh Davenport	Seal Solar	Partner
Feb	Scott Hilburn	Hilburn & Haprer Law	Patner
Feb	Laura Nick	Garner	Chief Marketing Officer
Feb	Peter Freund	CEO	Diamond Baseball Holdings

March

March	Jessica Breaux	Amazon	Senior Manager
March	Sandy DeCoursey	St. Joseph Center of Arkansas	Executive Director
March	Chris Cerrato	EVO business	President
March	Nell Sterling	Bell & Co.	VP