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North Little Rock Chamber of Commerce Economic Development Activity Report Q4 2024

A. Business Retention & Expansion –

We performed 24 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment).

- 15 in Oct
- 9 in Nov
- 0 in Dec

Commercial Real Estate Luncheon

The 2nd Commercial Real Estate Luncheon for 2024 will be on December 3rd.

This event continues to stimulate the sale of property in North Little Rock.

B. Workforce Education & Development Program

North Little Rock Youth Leadership

First Semester: 3 full-day sessions with a partner meeting in the morning, lunch, and a second partner meeting in the afternoon. Students will visit with each partner and learn about the business. They will have a chance to conduct a Q&A session with each partner to learn more about challenges and opportunities for growth.

Second Semester: 2 full-day sessions to select teams, develop team roles, work on a plan for a solution with an industry partner, and practice pitches. The final session will include a live pitch challenge, followed by graduation.

FILED 9:30 A.M. _____ P.M.
BY email
DATE 12/16/24
Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas
RECEIVED by [Signature]

The dates for the program are as follows:

- December 25th - Leadership Kickoff: Tema Building Day – NLR Fire Training Facility
- Oct. 9th – Session 1-Ben E.Keith – Metro Disaster
- Nov. 13th – Session 2-Garver-First Orion
- December 11th -Session 3 Baptist Health NLR- Baldwin Shell
- Jan. 15th – Session 4
- Feb. 19th – Session 5
- Mar. 19th – Session 6
(Graduation at UA-PTC)

C. North Little Rock CARES Youth Coalition Summer Job Fair

- We are hosting a job fair with NLRHS on April 13th 2025.

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Assisted Collen Bailey with Property development in NLR and surrounding areas.

Economic Development

Played an active role in several economic development projects that were looking to move to North Little Rock.

Metro Little Rock Alliance

Participated in the regularly scheduled MLRA monthly meetings

Attachment

Business Expansion and Retention Calls NLR Chamber			
Oct			
Oct	Teresa Stweart	Bowne Hefley	President
Oct	Payton Smith	Metro Disaster	VP
Oct	Laura Nick	Garver	Chief Marketing Officer
Oct	Tim Stanley	TDSit	Owner
Oct	Brett Russell	Russell Chevy	Owner
Oct	Michael Fritz	Little Caesar	Partner
Oct	Steve Owner	Complete Care	Owner
Oct	Scott Hilburn	Hilburn Law	Partner
Oct	Drew Tessier	Union Pacific	Regional President
Oct	Chip McAslan	CFS Tech	Owner
Oct	J.D. Ashely	Ashley Group	President
Oct	Cody Walker	Baptist NLR	President
Oct	Joy Floyd	Red Door	Owner
Oct	Rusty Mathis	Ben E. Keith	GM
Oct	Drew Tessier	Union Pacific	Regional Director
Nov			
Nov	Mason Doyne	MD Doyne Construction	President
Nov	Frank Fletcher	Wyndham Hotel	Owner
Nov	Joy Floyd	Red Door Gallery	Owner
Nov	Summer DeProw	UA-PTC	Chancellor
Nov	Brian Mears	Alleviant Health	Owner
Nov	Josh Davenport	Seal Solar	Partner
Nov	Lisa Meyer	McCain Mall	GM
Nov	Brandon Ruhl	Taggart	Partner

	Nov	Eddie Martin	Coulson Oil	Director
<u>Dec</u>				
	Dec			
	Dec			
	Dec			
	Dec			
	Dec			