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North Little Rock Chamber of Commerce
 Economic Development Activity Report
 Q1 2024

A. Business Retention & Expansion –

We performed 24 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment).

- 9 in January
- 11 in February
- 4 in March

Commercial Real Estate Luncheon

The 1st Commercial Real Estate Luncheon for 2024 will be on June 18th.

This event continues to stimulate the sale of property in North Little Rock.

B. Workforce Education & Development Program

North Little Rock Youth Leadership

First Semester: 3 full-day sessions with a partner meeting in the morning, lunch, and a second partner meeting in the afternoon. Students will visit with each partner and learn about the business. They will have a chance to conduct a Q&A session with each partner to learn more about challenges and opportunities for growth.

Second Semester: 2 full-day sessions to select teams, develop team roles, work on a plan for a solution with an industry partner, and practice pitches. The final session will include a live pitch challenge, followed by graduation.

The dates for the program are as follows:

FILED _____ A.M. 12:15 P.M.

BY via email

DATE 3-11-24

Diane Whitbey, City Clerk and Collector
 North Little Rock, Arkansas

RECEIVED by K. Thomas

- December 27th - Leadership Kickoff: Tema Building Day – NLR Fire Training Facility
- Oct. 11th – Session 1 Jan. 24th – Session 4
- Nov. 8th – Session 2 Feb. 28th – Session 5
- December 13th - Session 3 Mar. 27 – Session 6 (Graduation)

C. North Little Rock CARES Youth Coalition Summer Job Fair

- Job Fair set for May 21st at NLR High School.

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Assisted Collen Bailey with Property development in NLR and surrounding areas.

Economic Development

Played an active role in several large economic development projects looking to move to North Little Rock, including Ace Glass, Federal Metal, and Dollar General.

Metro Little Rock Alliance

Attended MLRA meetings to change Marketing messages and update the website. Provided Mangan Holcomb Partners with photos and videos of North Little Rock to be used in the campaign.

Participated in the regularly scheduled MLRA monthly meetings

Attachment

Business Expansion and Retention Calls NLR Chamber

January			
January	Federal Metal	Peter Nagusky	President
January	Garver	Laura Nick	CCO
January	ATG	Whitney Cummings	Marketing Director
January	Amigos Pediatrics	Ashley Freeman	Owner
January	Maken Hospitality	Courtney Probst	Marketing Director
January	ACE Glass	Courtney Little	President
January	Dollar General	Kacey Levine	Senior Director
January	Lisa Meyer	McCain Mall	GM
January	Union Pacific	Drew Tessier	Regional President
February			
February	Shorter College	Jerome Green	President
February	Russell Chevrolet	Brett Russell	GM
February	Brent Walker production	Brent Walker	Owner
February	7 Brew	Laken Randolph	NLR Manager
February	Bell and CO	Richard Bell	Owner
February	Tellez Law	Robert Tellez	Owner
February	UA-PTC	Summer DeProw	Chancellor
February	Ben E. Keith	Rusty Mathis	GM
February	Hilburn Law	Scott Hilburn	Partner
February	TC Print	Drew Simpson	Partner

February	McLarty Toyota	Wes Thomas	GM
March			
March	Cadence Bank – NLR	Mark Lay	Manager
March	Argenta Contemporary Theater	Allison Courtney	Director
March	Glam House Salon	Keisha Washington	Owner
March	Hummingbird Notary	Melva Royal	Owner