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North Little Rock Chamber of Commerce
Economic Development Activity Report
Q3 2023

A. Business Retention & Expansion –

We performed 24 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment).

- 9 in July
- 9 in August
- 6 in September

Commercial Real Estate Luncheon

The 2nd Commercial Real Estate Luncheon for 2023 will be held on December 5th.

This event continues to stimulate the sale of property in North Little Rock.

B. Workforce Education & Development Program NEW! See the attached PowerPoint

North Little Rock Youth Leadership

First Semester: 3 full-day sessions with a partner meeting in the morning, lunch, and a second partner meeting in the afternoon. Students will visit with each partner and learn about the business. They will have a chance to conduct a Q&A session with each partner to learn more about challenges and opportunities for growth.

Second Semester: 2 full-day sessions to select teams, develop team roles, work on a plan for a solution with an industry partner, and practice pitches. The final session will include a live pitch challenge, followed by graduation.

The dates for the program are as follows:

FILED 10 AM [REDACTED] PM
BY mail
DATE 9/11/23
Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas
RECEIVED by [Signature]

- Sept. 27th - Leadership Kickoff: Tema Building Day – NLR Fire Training Facility
- Oct. 11th – Session 1
- Nov. 8th – Session 2
- Dec. 13th - Session 3
- Jan. 24th – Session 4
- Feb. 28th – Session 5
- Mar. 27 – Session 6 (Graduation)

C. North Little Rock CARES Youth Coalition Summer Job Fair

The North Little Rock Chamber partnered with the Cares youth coalition and NLRHS to host a Job Fair on April 28th, 2023

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Assisted Robert Birch and Collen Bailey with Property development in NLR/Maumelle.

The chamber will host a hiring event on September 18th for the workers at the NLR Tyson plant that closed on October 7th.

Economic Development

Played an active role in several large economic development projects looking to move to North Little Rock, including Ace Glass, Federal Metal, and Dollar General.

Metro Little Rock Alliance

Attended MLRA meetings to change Marketing messages and update the website. Provided Mangan Holcomb Partners with photos and videos of North Little Rock to be used in the campaign.

Participated in the regularly scheduled MLRA monthly meetings

Attachment

Business Expansion and Retention Calls NLR Chamber

July

July	CFS Tech	Chip McAsla	CEO
July	Complete Care	Steve Owner	CEO
July	Twisted Attitude	Tammy Becton	Owner
July	Thomas Engineering	Thomas Pownall	Owner
July	Metro Disaster	Payton Smith	Owner
July	Hilburn Law	Scott Hilburn	Partner
July	Levy Pawn	Paul Pinkston	Owner
July	St. Joseph	Sandy DeCoursey	Owner
July	Union Pacific	Drew Tessier	Regional President

August

August	Baptist HealthNLR	Cody Walker	NLR President
August	Shorter College	Dr. Jerome Green	President
August	OI'Bart	Bart Likes	Owner
August	Candlewood Suites	Courtney Probst	Director
August	ACE Glass	Courtney Little	President
August	North Bluff Development	Lisa Ferrell	President
August	UA-PTC	Summer DeProw	Chancellor
August	Dollar General	Crystal Luce	Senior Director

August	Ben E Keith	Rusty Mathis	GM
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September

September	Concierge RN	Ramonda Jonson	Owner
September	Airco	Nancy Tatum	NLR Manager
September	McCain Mall	Lisa Meyer	GM
September	Riverside Catering	Rick Bellinger	Owner
September	Wyndham Riverfront	Frank Fletcher	Owner
September	Pilot Travel Center	Karen Orne	Manager – NLR

Shinn, Talor

From: Whitbey, Diane
Sent: Monday, September 11, 2023 10:00 AM
To: Shinn, Talor; Thomas, Katelyn
Subject: FW: Q3 Report
Attachments: North Little Rock Youth Leadership Overview.pdf; North Little Rock Chamber of Commerce Economic Development Report q3- 2023 (002).docx

Please print and file both as communications.

From: Derrell Hartwick <dhartwick@nlrchamber.org>
Sent: Monday, September 11, 2023 9:15 AM
To: Whitbey, Diane <DWhitbey@nlr.ar.gov>
Subject: Q3 Report

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Good morning,

Two items to note.

Our new NLR Leadership Program (previously ALPS) and on September 8th, from 10 am – 2 pm hiring event for Tyson workers. Info attached.

Thank you!



DERRELL HARTWICK
PRESIDENT & CEO
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