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North Little Rock Chamber of Commerce
 Economic Development Activity Report
 Q2 2023

A. Business Retention & Expansion –

We performed 24 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment).

- 10 in April
- 8 in May
- 6 in June

See attachment

FILED AM 2:36 PM
 BY D. Hartwick by email
 DATE 6-13-23
 Diane Whitbey, City Clerk and Collector
 North Little Rock, Arkansas
 RECEIVED by S. Messery

Commercial Real Estate Luncheon

The 1st Commercial Real Estate Luncheon for 2023 was held on June 13th.

This event continues to stimulate the sale of property in North Little Rock.

B. Workforce Education & Development Program

ALPS High School Leadership Program

ALPS: Advancement, Leadership, Personal Growth, Service (formerly Leadership Renaissance), the North Little Rock Chamber of Commerce's youth leadership program, is beginning its twenty-eighth year of building and empowering students to become future leaders. The program is designed for high school JUNIORS who live in North Little Rock without regard to which school they attend and students from surrounding areas attending North Little Rock High School. Students are excused from three days of classes to attend leadership sessions.

The three sessions focus on Leadership Skills, Social Service, Government & Law, Financial Literacy, Business & Industry, and Community Development. With your support, we are able to provide all program materials, including snacks, lunch, graduation dinner, T-shirt, class picture, graduation certificate, a limited number of scholarships, and tuition for those who need financial assistance.

The dates for the program are as follows:

- Feb 8th, 2023: Session 1 (Social Service)
- March 8th, 2023: Session 2 (Government & Law)
- March 29th, 2023: Session 3 (Business, Industry, Financial Literacy)
- April 12th : Graduation

C. North Little Rock CARES Youth Coalition Summer Job Fair

The North Little Rock Chamber partnered with the Cares youth coalition and NLRHS to host a Job Fair on April 28th, 2023

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Assisted Robert Birch and Collen Bailey with Property development in NLR/Maumelle.

Economic Development

Played an active role in several large economic development projects looking to move to North Little Rock, including Lowes and ATG.

Metro Little Rock Alliance

Attended MLRA meetings to change Marketing messages and update the website. Provided Mangan Holcomb Partners with photos and videos of North Little Rock to be used in the campaign.

Participated in the regularly scheduled MLRA monthly meetings

Attachment

Business Expansion and Retention Calls NLR Chamber

April

Apr	Garver	Laura Nick	Chief Marketing Officer
Apr	Complete Care	Steve Owner	CEO
Apr	First Security Bank NLR	Chris Shelton / John Davis	NLR Manager
Apr	Thomas Engineering	Thomas Pownall	Owner
Apr	Metro Disaster	Payton Smith	Owner
Apr	Hilburn Law	Scott Hilburn	Partner
Apr	Ben E. Keith	Yevette Parker	Director of Marketing
Apr	Alessi Keyes	Bob Butler	President
Apr	Union Pacific	Drew Tessier	Regional President
Apr	P.I Roofing	Joel Johnson	Owner

May

May	Baptist HealthNLR	Cody Walker	NLR President
May	Shorter College	Dr. Jerome Green	President
May	Galxey Furniture	Wayne Hogan	owner
May	Candlewood Suites	Courtney Probst	Director
May	Ashley Group	J.D Ashely	Partner
May	North Bluff Development	Lisa Ferrell	President
May	UA-PTC	Summer DeProw	Chancellor
May	Smith Funeral Home	Jeff Smith	Owner

June

June	Colson Oil	Eddie Martin	VP of General Counsel
June	Airco	Nancy Tatum	NLR Manager
June	McCain Mall	Lisa Meyer	GM
June	Dollar General	Steve Brophy	VP Government Affairs
June	Wyndham Riverfront	Frank Fletcher	Owner
June	Magnolia Skillet	Andrew Rodgers	Owner

Taylor, Becky

From: Whitbey, Diane
Sent: Tuesday, June 13, 2023 2:26 PM
To: CityClerkOffice
Subject: FW: Q2 BR&E Report
Attachments: North Little Rock Chamber of Commerce Economic Development Report q2- 2023.docx

Please print and file as a communication for the next meeting.

Di

From: Derrell Hartwick <dhartwick@nlrchamber.org>
Sent: Monday, June 12, 2023 10:30 AM
To: Whitbey, Diane <DWhitbey@nlr.ar.gov>
Subject: Q2 BR&E Report

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Have a great Monday!



DERRELL HARTWICK
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