O-22-79

ORDINANCE NO. ____

AN ORDINANCE WAIVING CERTAIN PROVISIONS OF SECTION 14.19 OF THE ZONING ORDINANCE (ORDINANCE NO. 9263) TO ALLOW AN ELECTRONIC CHANGEABLE COPY SIGN ON CERTAIN REAL PROPERTY LOCATED AT 3401 JOHN F. KENNEDY BOULEVARD IN THE CITY OF NORTH LITTLE ROCK, ARKANSAS; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, application was duly made by Cuerden Sign Company, 1330 McKay Avenue, Conway, Arkansas 72034, seeking waiver of certain provisions of Section 14.19 of Ordinance No. 9263 to allow an electronic changeable copy sign on certain real property located at 3401 John F. Kennedy Boulevard; and

WHEREAS, the applicant is seeking approval from the North Little Rock City Council; and

WHEREAS, notice has been sent to surrounding property owners, a sign has been placed on the property, and a legal advertisement of notice of a public hearing to be held August 8, 2022 at 6:00 p.m. has been placed in the newspaper.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That the following provisions of Section 14.19 of Ordinance No. 9263 ("the Zoning Ordinance") is hereby waived for 3401 John F. Kennedy Boulevard, more particularly described as Lot A, Block 24 of the Park Hill Addition to the City of North Little Rock, Pulaski County, Arkansas (see maps attached hereto as Exhibit A):

Section 14.19 – Electronic Changeable Copy Signs.

A. Electronic changeable copy signs are prohibited except as specifically authorized within specified sign overlay districts.

C. Sign Overlay Districts permitting the installation of Electronic Changeable Copy Signs shall regulate both sides of a street and may specifically regulate height, width, mass, brightness, setback, spacing, orientation, rate of change or other characteristics relevant to the particular district. No district shall be established, repealed or modified for the purpose of authorizing or banning a single sign.

D.

2.

b. Electronic changeable copy signs that are located on streets with four (4) vehicular traffic lanes.

i. Ground Mounted Signs (Monument). No freestanding (pole) signs or wall signs are permitted.

ii. Height. Signs shall be limited to a maximum of six (6) feet in height.

iii. Square footage. Signs shall be limited to a maximum of 48-square feet of sign area. The area of the electronic changeable copy portion of the sign shall not exceed 75-percent of the total square footage.

iv. Location. Signs shall be located a minimum of 5-feet and maximum of 10-feet from a property line along a vehicular traffic lane. No electronic changeable copy sign may be located closer than 200-feet to any residence.

SECTION 2: That the proposed sign, as shown on Exhibit B attached hereto, is hereby permitted on the herein described property located 3401 John F. Kennedy Boulevard.

SECTION 3: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 4: That the provisions of this Ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 5: It is hereby found and determined that the herein-described sign on John F. Kennedy Boulevard will not detract from the aesthetic appearance of the neighborhood or interfere with other development in the area, and that the immediate passage of this Ordinance is necessary in order to insure the proper and orderly growth and development of this land and the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare, THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Terry C. Hartwick

SPONSOR:

ATTEST:

Council Member Nathan Hamilton

Diane Whitbey, City Clerk

FOR CONSIDERATION ONLY

APPROVED AS TO FORM:

Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kt

FILED 10:45 A.M. _____ P.M.

By A. Fields

DATE 8-2-22

Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas

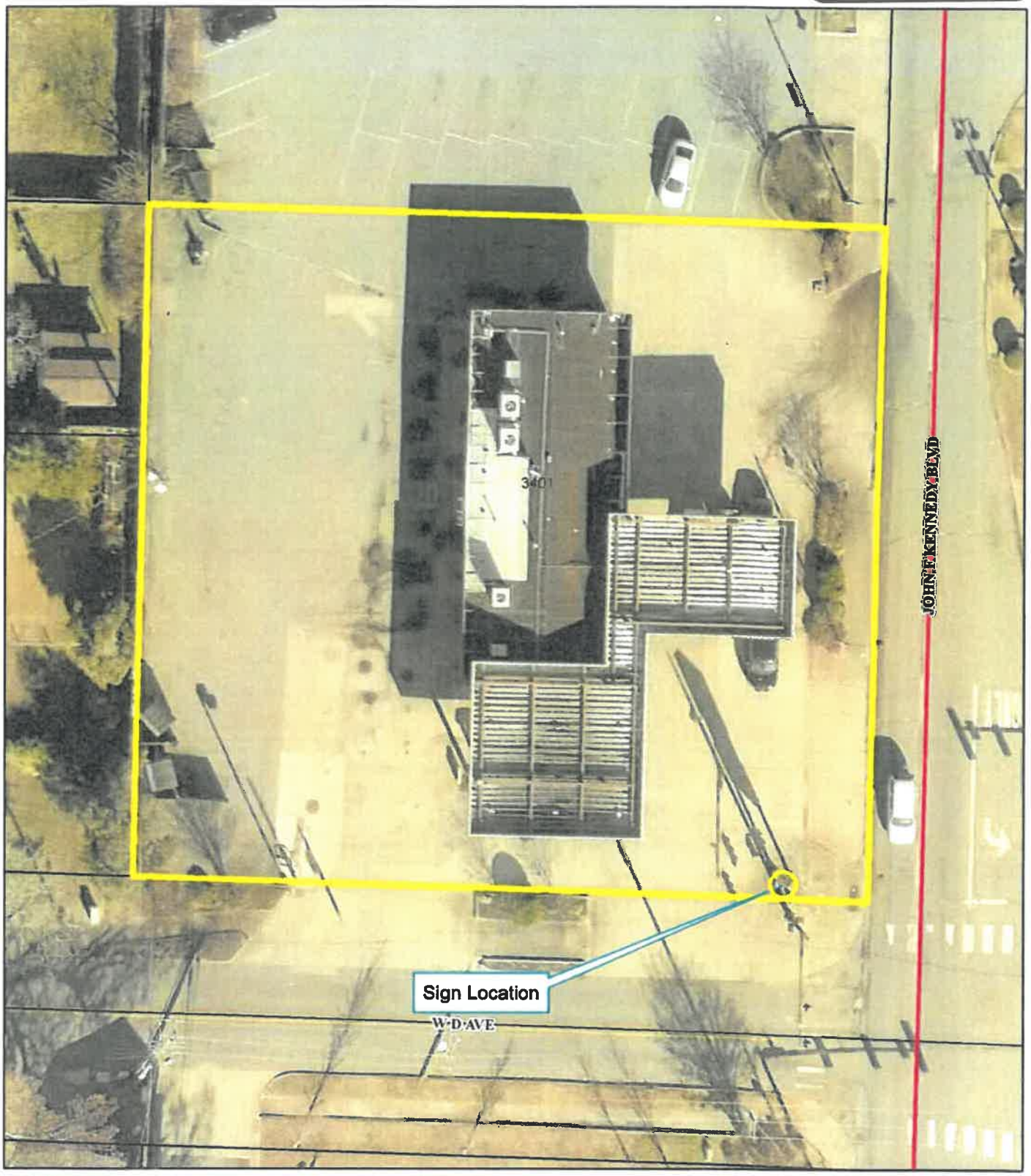
RECEIVED BY S. Hsserg

EXHIBIT

tabbies

A

Public Hearing Case # 2022-20



NLR PLANNING

Ortho Map

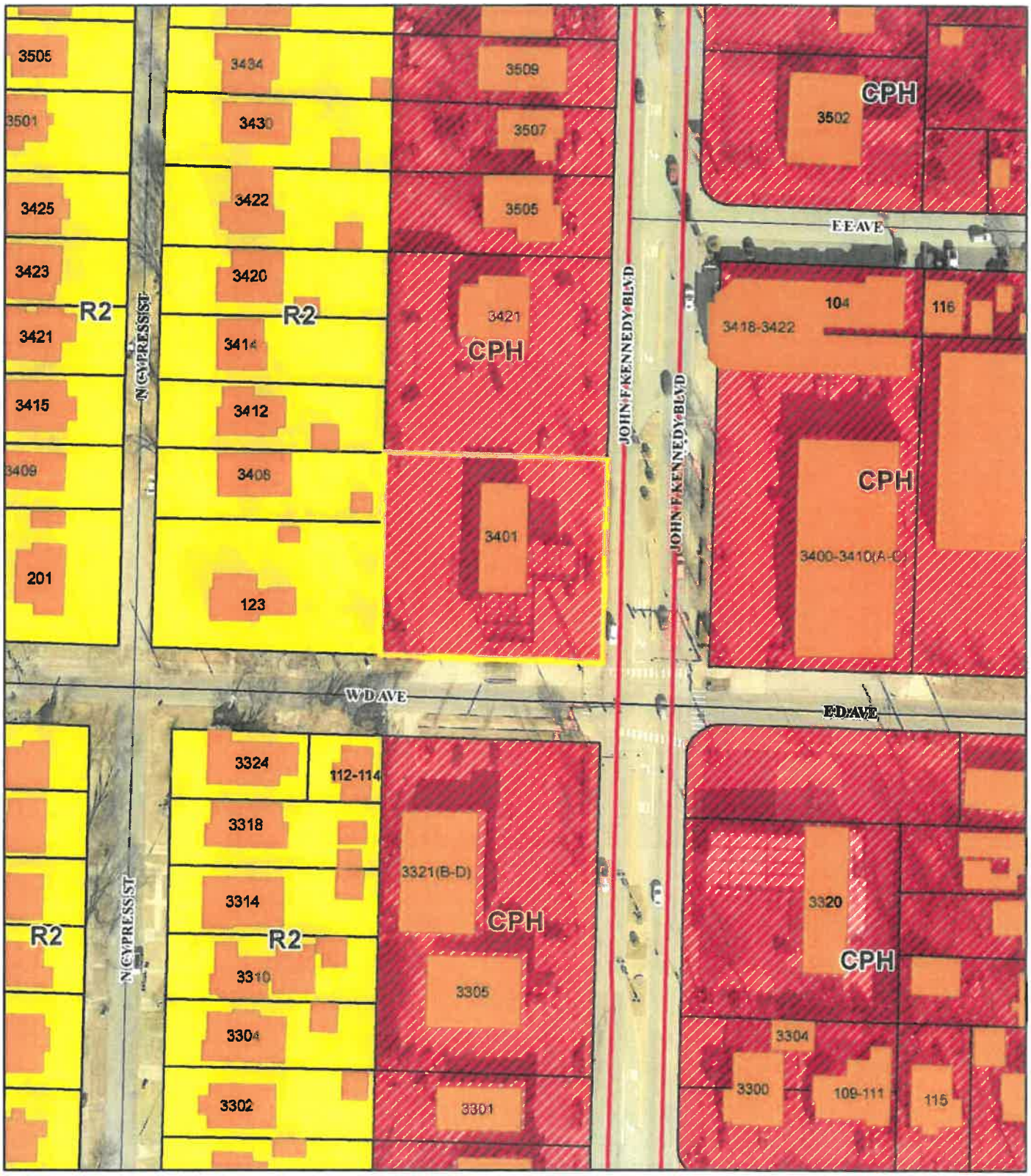
1 inch = 30 feet

0 15 30 60 90 Feet

N W E S

Date: 7/18/2022

Public Hearing Case # 2022-20



Zoning Map

1 inch = 100 feet

0 50 100 200 300 Feet

N W E S

Date: 7/18/2022

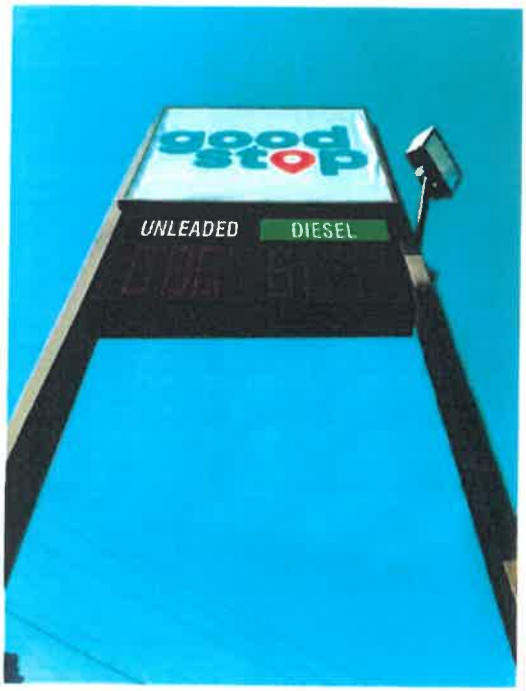
3401 John F Kennedy Bl
Caseys
107
n F Kennedy Blvd

EXHIBIT

B

1

EXISTING:
8'-1" X 8'-1" GOOD STOP CABINET



PROPOSED

GRAPHIC DETAIL
SCALE 3/8" = 1'-0"

Customer: GOOD STOP	Date 24MAR22	Prepared By SC	Note: Color output may not be exact when viewing or printing this drawing. All colors must be PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revised to this drawing will be made
Location NORTH LITTLE ROCK, AR	File Name 359307 - NORTH LITTLE ROCK, AR		Eng -

persona SIGNS | LIGHTING | IMAGE

Persona Signs, LLC
700 21st Street Southwest
PO Box 210
Watertown, SD 57201-0210
1.800.843.9888 • www.personasigns.com