O-22- 19

ORDINANCE NO. ____

AN ORDINANCE AMENDING ARTICLE FOURTEEN ("THE SIGN ORDINANCE") OF ORDINANCE NO. 7697 TO INCLUDE THE COLLINS INDUSTRIAL SIGN OVERLAY DISTRICT; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, Article Fourteen ("the Sign Ordinance") of Ordinance No. 7697 regulates the placement, erection, use, and maintenance of signs of a commercial nature intended to be viewed from any vehicular public right-of way; and

WHEREAS, Council Member Ron Harris, on behalf of his constituents, has requested the addition of the Collins Industrial Sign Overlay District (see maps attached hereto as Exhibit A) to the Sign Ordinance; and

WHEREAS, proper notice has been given through publication in a local newspaper.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That Section 14.31 of the Sign Ordinance is hereby amended to include the following term:

Section 14.31 – Sign Overlay Districts

Q. Collins Industrial Sign Overlay District – See Section 14.116

SECTION 2: That the Sign Ordinance is hereby amended to include the following section:

Section 14.116 – Collins Industrial Sign Overlay District

A. Purpose. The purpose of this Overlay District is to improve the appearance of Collins Industrial Place by reducing visual clutter caused by freestanding signs and to provide for the controlled implementation of electronic changeable copy signs consistent with the City's interests of safety, aesthetic appearance, and protection of residential properties.

B. District Boundaries. Properties that Abut:
   1. Collins Industrial Place.

C. All wall mounted, under-canopy, projecting and awning signs are permitted as allowed in Article 14. Electronic changeable copy signs may not be used as wall signs.

D. Design Standards for Signs.

1. Freestanding signs are prohibited.
2. All permitted ground mounted signs shall have a maximum height limit of 6-feet and shall have a setback of 5-feet from any property line, measured from the closest edge of the sign. Ground mounted signs shall not exceed 2-square feet in sign area for each linear foot of main street frontage up to a maximum of 64-square feet. Signs shall not be placed in a sight triangle.
3. Where a building is on a corner and has more than one (1) main street frontage, one (1) additional ground mounted sign shall be permitted on the additional frontage, not to exceed the size limitations of other permitted ground mounted signs.
4. Illumination shall not be greater than 300-foot candles of luminance.

E. Conformance of Existing Signs.
1. Where a change of business occurs on a single occupant freestanding sign, the sign shall become a ground-mounted sign conforming to the district standards.
2. When a change in location of a freestanding sign occurs, this shall require a ground mounted sign conforming to the district standards.
3. If an existing freestanding sign is destroyed, a newly permitted sign shall conform to the district standards.
4. For existing multi-tenant freestanding signs, a complete change in business of all tenants shall require a ground mounted sign conforming to the district standards.

F. Electronic Changeable Copy Signs. Electronic changeable copy signs are permitted within this District according to the regulations found in Section 14.19 (A)-(C), (D)(1), and (D)(2)(a). Electronic Changeable Copy Signs shall be located perpendicular to Collins Industrial Place.

G. Variances. No variances of this section shall be permitted.

SECTION 3: All ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 4: That the provisions of this ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 5: That it is hereby found and determined that the addition of the above-described overlay district as provided for herein is to be in the best interests of the City, and is immediately necessary in order to insure the proper and orderly growth of this land and of the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Terry C. Hartwick

SPONSOR:

Council Member Ron Harris

ATTEST:

Diane Whitbey, City Clerk

APPROVED AS TO FORM:

Amy Beckman Fields, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/kt

FILED 10:45 **A.M.** _____ **P.M.**

By N Miller City Atty Jc

DATE 3/8/22

Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas

RECEIVED BY B Toyn

EXHIBIT

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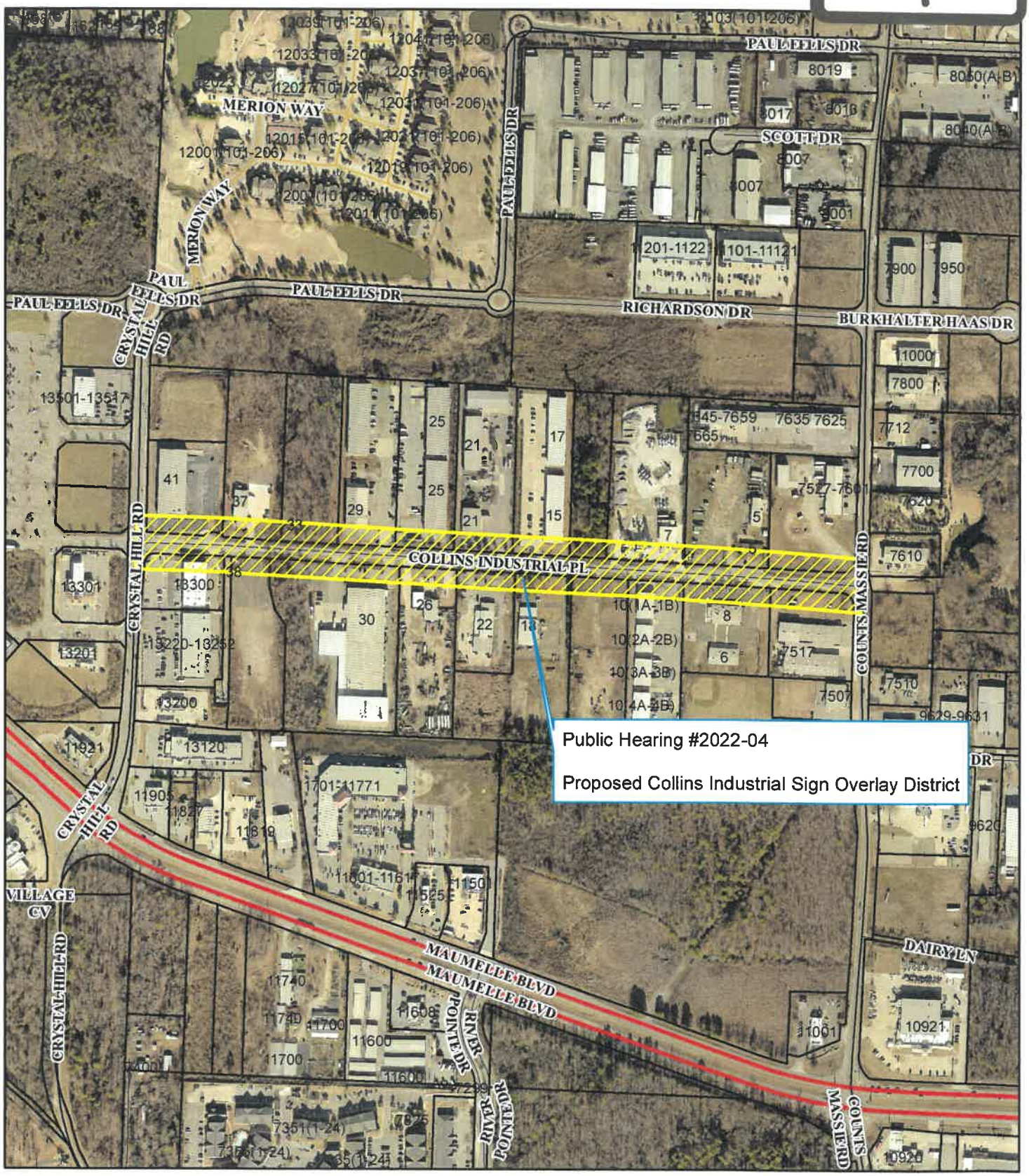
A

Public Hearing Case # 2022-04



Ortho Map

1 inch = 500 feet

0 250 500 1,000 1,500 Feet

N W E S

Date: 2/22/2022