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The CHAMBER OF COMMERCE North Little Rock The DIFFERENCE is YOU!

North Little Rock Chamber of Commerce

Economic Development Activity Report

Q4 2021

A. Business Retention & Expansion –

We performed 8 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch, or headquarters in NLR (see attachment I).

- 8 in October
- 14 in November
- 4 in December

For a total of 26 calls. See attachment.

Commercial Real Estate Luncheon

On October 7, we held our Annual Commercial Real Estate Luncheon. The agents presented 20 individual properties plus NorthShore Business Park and Rock Water Village for a total of 22, which represented 6 different companies and included 11 different agents presenting. We had 85 people RSVP and 79 people who actually attended the event this year.

This event continues to stimulate the sale of property in North Little Rock.

Many of the attending agents commented on how well the City of North Little Rock works to encourage economic activity in the city.

Several agents commented that they had closed the sale of properties as a result of attending this event.

Even though the Covid numbers are improving, our restaurant owners did not feel they had the staff to support this event right now.

B. Workforce Education & Development Program

ALPS High School Leadership Program

In October, the North Little Rock Chamber Education Committee met to discuss and plan for the 2022 ALPS Leadership program.

ALPS: Advancement, Leadership, Personal Growth, Service (formerly Leadership Renaissance), the North Little Rock Chamber of Commerce's youth leadership program, is beginning its twenty-seventh year of building and empowering students to become future leaders. The program is designed for high school JUNIORS who live in North Little Rock without regard to which school they attend and to students from surrounding areas that attend North Little Rock High School. Students are excused from three days of classes to attend leadership sessions.

The three sessions focus on Leadership Skills, Social Service, Government & Law, Financial Literacy, Business & Industry, and Community Development. With your support, we are able to provide all program materials including: snacks, lunch, graduation dinner, T-shirt, class picture, graduation certificate, a limited number of scholarships, and tuition for those who need financial assistance.

The dates for the program are as follows:

- December 3: Application Deadline
- December 10: Participants Notified
- January 6: Orientation/Tuition Due, PARENT/ GUARDIAN MUST ATTEND
- January 12, 2022: Session 1 (Social Service)
- February 9, 2022: Session 2 (Government & Law)
- March 9, 2022: Session 3 (Business, Industry, Financial Literacy)
- Date TBD: Graduation

C. North Little Rock CARES Youth Coalition Summer Job Fair

The North Little Rock Chamber has teamed up with CARES Youth Coalition to create a Summer Youth Job Fair. The event will take place in late spring and will involve creating a Job Fair for youth ages 16 to 24. The Chamber will recruit local businesses to participate, draft the programing and provide the venue for the event.

D. Site Selection Websites Administration

Provided services as requested.

E. Office Space

All office space deliverables were fulfilled at 100 Main Street, North Little Rock, AR, 72114.

F. Technology and Website

All requirements met.

G. Participate in Economic Development Activity –Met with Amazon NLR (new Chamber member) and project Cedar in Chamber building.

Economic Development

Played an active role in several large economic development projects looking to move to North Little Rock including Project Runner; Project Red; Project Smash; Project Volleyball; and many others.

Metro Little Rock Alliance

Attended weekly MLRA meetings in an effort to change marketing messages and update the website. Provided Mangan Holcomb Partners with photos and videos of North Little Rock to be used in the campaign.

Participated in the regularly scheduled MLRA monthly meetings

Attachment I

Business Expansion and Retention Calls NLR Chamber

October

30-Sep	Advantage Service Company	Jordon McReynolds	BDM
1-Oct	Brenda Fulkerson	Brenda Fulkerson	Owner
1-Oct	Deere Builders	Steve Deere	Owner
2-Oct	First Orion	Libby Whitehurst	HR Manager
5-Oct	Koppers	Leroy Ball	CEO
7-Oct	Taggart	Bill Gray	CEO
8-Oct	LRAFB	Colonel John Schutte	Commander, 19th Airlift Wing
8-Oct	First Convenience Bank Ribbon Cutting	Jeremy Booker	Branch Manager

9-Oct	LRAFB	Colonel John Schutte	Commander, 19th Airlift Wing
10-Oct	Hoggs Meat Market	Peggy Hog	Owner
13-Oct	Metro Disaster	Peyton Smith	Owner
20-Oct	Take Aim Axe Throwing	Sharee Ellis	Owner
22-Oct	Capital Sotheby's International Realty	Susan Desselle	Owner
22-Oct	Commercial Real-Estate Event		
23-Oct	UAPTC	Dr Margaret Ellibee	Chancellor
28-Oct	US Bank	Mike Richardson	Market President
28-Oct	Brent Walker Photography	Brent Walker	Owner

November

1-Nov	Wyndham Riverfront	Frank Fletcher	Owner
3-Nov	Brown Upholstery	Tom Brown	Owner
4-Nov	First Security Bank	Josh Davis	President
5-Nov	Coulson Oil	Eddie Martin	VP
9-Nov	Taggart Architects	Bill Gray	Owner
9- Nov	Amazon NLR	Jessica Bordereaux	Regional Supervisor
10- Nov	Union Pacific	Drew Tessier	Director Public Affairs
10-Nov	Baptist NLR	Mike Perkins	VP
18-Nov	Diamond Bear	Russ Melton	Owner
19-Nov	Seal Solar	Josh Davenport	Owner
22-Nov	Arvest	Randy Southerland	VP
23-Nov	North Shore Business Park	Gene Pfeifer	Owner
24-Nov	Bell and Company	Richard Bell	Owner
30-Nov	Little Rock Air Force Base	Colonel Angela Ochoa	Commander 19th Airlift

December

2-Dec	Rock water Village	Lisa Ferrell	Owner
3-Dec	First NLR	Randy Jumper	Director Public outreach
4-Dec	Arvest	Jim Cargill	President
6-Dec	PEC - National Guard	MSG Joe Thibault	Opportunity Advisor

FILED 10:45 A.M. _____ P.M.

BY email

DATE 12/7/21

Diane Whitbey, City Clerk and Collector
North Little Rock, Arkansas

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