

Sustainable Communities Planning in the Delta and Central Arkansas

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Thrivability
growing sustainable communities

Overview of Imagine Central Arkansas

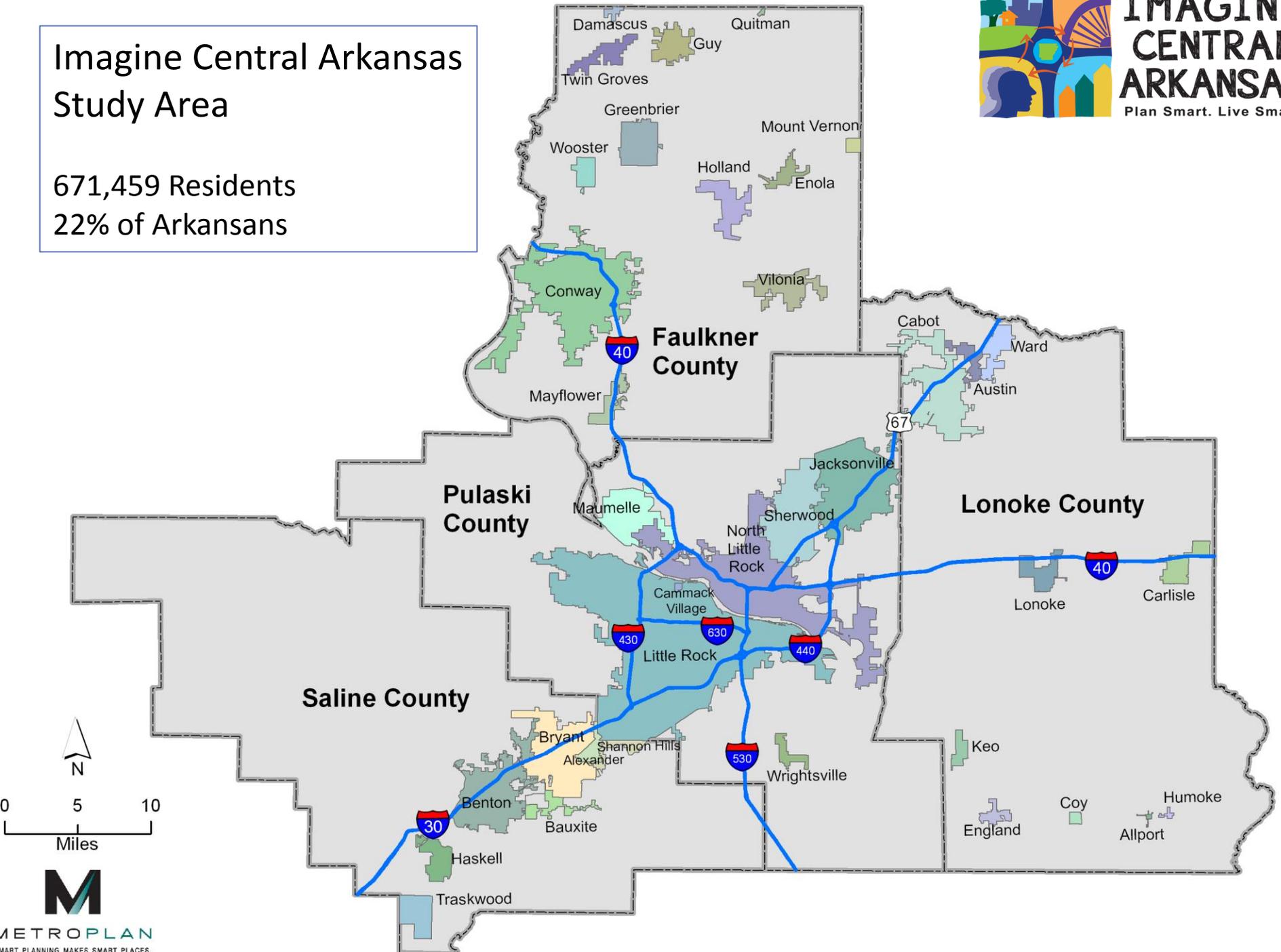


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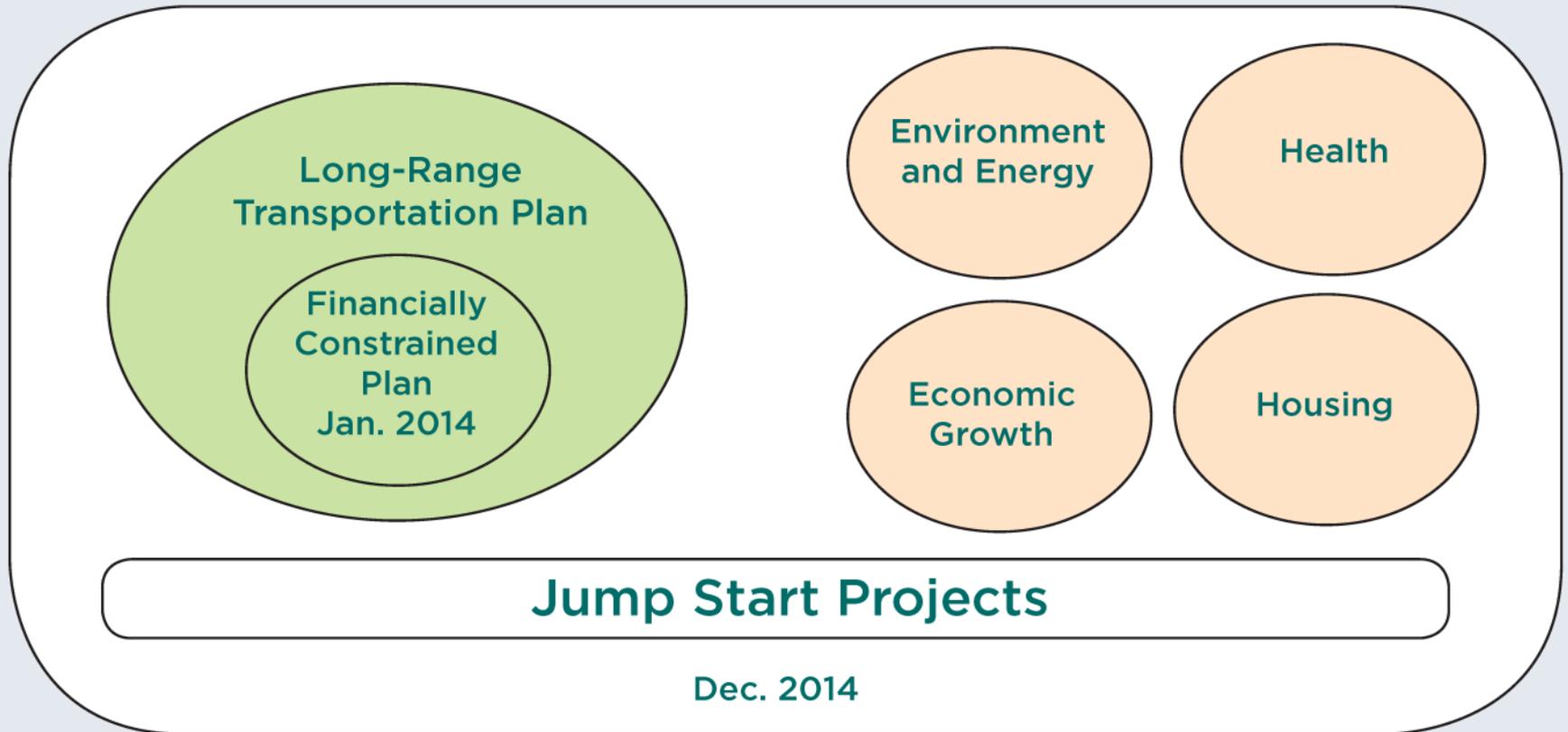
Imagine Central Arkansas Study Area

671,459 Residents
22% of Arkansans



Imagine Central Arkansas

Blueprint for a Sustainable Region



Web-based Outreach – imaginecentralarkansas.org

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RESULTS

What Do You Think Are The Most Important Challenges Facing Central Arkansas Over The Next 30 years? (Percentage of responses that said 'Very Important' or 'Important')

From highway to sidewalks, walkable	83%
Shrinkable	77%
Impacts on agriculture	76%
More livable centers	56%

Imagine Central Arkansas Listens To You
Nov 13, 2012

Hundreds of central Arkansians share their thoughts on favorite places, big ideas and visions for the future. [view](#)

Choose Your Future Results
May 30, 2013

Central Arkansians choose transportation options, parks/natural areas and the environment. [Learn more here. view](#)

Are We There Yet? App

NOW AVAILABLE

Play Are We There Yet?
Jun 20, 2013

Are We There Yet?, a new, interactive online InfoGame that lets participants choose how and when the regional Vision becomes a reality is now available. [Click here to play! view](#)

Local Decisions

Percent who selected 'greatest' or 'second-greatest' success

Developments that support walkable and transit	5%
Policies that promote streets that accommodate all including cyclists, pedestrians, and transit riders.	72%
Preserving open space and environmentally sensitive areas	67%
Maintaining and maximizing our existing transportation network before investing in new connections.	43%

"Are We There Yet?" InfoGame Results
Sep 09, 2013

Central Arkansians favor new policies and reverse sources to achieve regional Vision. [view](#)

Implementation
Nov 01, 2013

ABOUT RECENT NEWS RECENT DOCUMENTS

IMAGINE CENTRAL ARKANSAS

Do you ever find yourself daydreaming about what the future may hold? Perhaps what you'll be

SHARE YOUR IDEAS ON IDEASCALE AND VOTE ON OTHER IDEAS!

VIEW ALL

More fun things to do in Downtown Little Rock

UPCOMING EVENTS

VIEW ALL

Oct Clinton School Program: 15 Terry Shook, award-winning urban planner

Places

Add place! Place nearby All Highest Rated Most Recent Hometown Visits Work Live Play Travel

- Riverside Pool/Community Center
- The Covered Bridge at Durm Park
- Murray Park
- Big Dam Bridge
- The Capital Hotel
- Little Rock River Market
- Hornick Cottage
- Two Rivers Park Bridge

Step 1 Process Step 2 Parks and Natural Areas Step 3 Mobility Step 4 Land Development Step 5 Rush Hour Congestion Step 6 Walking and Biking Step 7 Air Quality Step 8 Economy Step 9 Cost of Gas Step 10 Density

Choose Your Future

Central Arkansas is a growing, dynamic region. Along with growth and change are choices to be made that will impact our future.

Play our scenario game to learn about the impacts of growth choices on central Arkansas. Begin by selecting your top five priorities for the future and proceed to the next step.

You'll answer several questions and see how your choices affect your priorities. At the end you can compare your results to others' and then share them with your friends. Good luck!

Your Priorities

- Parks and natural areas
- Less government spending
- More transportation choices
- Faster commute

Please select your top five priorities from the icons below, drag and place them in the slots

Faster commute

Getting to work or school in less time. The average central Arkansas resident spends about 24 hours sitting in congestion in 2010, up from 17 hours in 2000. The aver

Web Participation

- **Initial Launch**
 - 1500 Unique Web Visitors
 - 20% Mobile Devices
- **Choose Your Future (Round 2)**
 - 1000 Completions of tool
- **Are We Their Yet (Round 3)**
 - 500 Completions of tool
- **Traditional outreach, public interaction (face to face) at community festivals and town hall meetings**
- **Stakeholder Interviews**



What did we learn from the public?

■ **What do central Arkansans Value**

- Natural and civic spaces (Environment)
- Safe neighborhoods, family-friendly
- Economy/affordability, quality of life
- Places to connect and play
- More choice in transportation

■ **Priorities for central Arkansans**

- Convenience
- Parks and Natural Areas
- Protecting the Environment
- More transportation choice
- Household transportation cost



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GATEWAYPLANNING
A VIALTA GROUP PARTNER



Jump Start Program



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Goals of Jump Start Program

- **To provide proof of concept** that environmentally sustainable developments can be profitable to build for the private sector economically sustainable for the public sector
- **Five sub-areas, selected by competitive process** from 20 initial applications
- ICAP expects that these plans will **develop the region's experience and knowledge base for creating more livable communities** and will catalyze further development in the region.
- Ultimately the plans will help **implement regional goals** formed during the Imagine Central Arkansas process.

Schedule

- **Planning Phase:**
 - **Kick-off and Existing Conditions Assessment** – Week of October 21st
 - **Visioning Meetings** – December 2013
 - **On-Site Design Review Workshops**– January to March, 2014
 - **Completion** – December, 2014

- **Other elements of projects:**
 - **Needs assessment and market study**
 - **Concept plans and visioning**
 - **Economic feasibility**
 - **Pro forma support**
 - **Form Based Code and zoning**

Consistency with Regional Goals

Six goal areas based on Jump Start Elements and Livability Principles

- Goal area 1: Provide transportation choices and enhance mobility and access
- Goal area 2: Increase housing choices and development and land use diversity
- Goal area 3: Enhance economic competitiveness
- Goal area 4: Support existing communities
- Goal area 5: Support environmentally-responsible development
- Goal area 6: Create quality places and healthy communities

Goal area 1: Provide Transportation Choices and Improve Access and Mobility

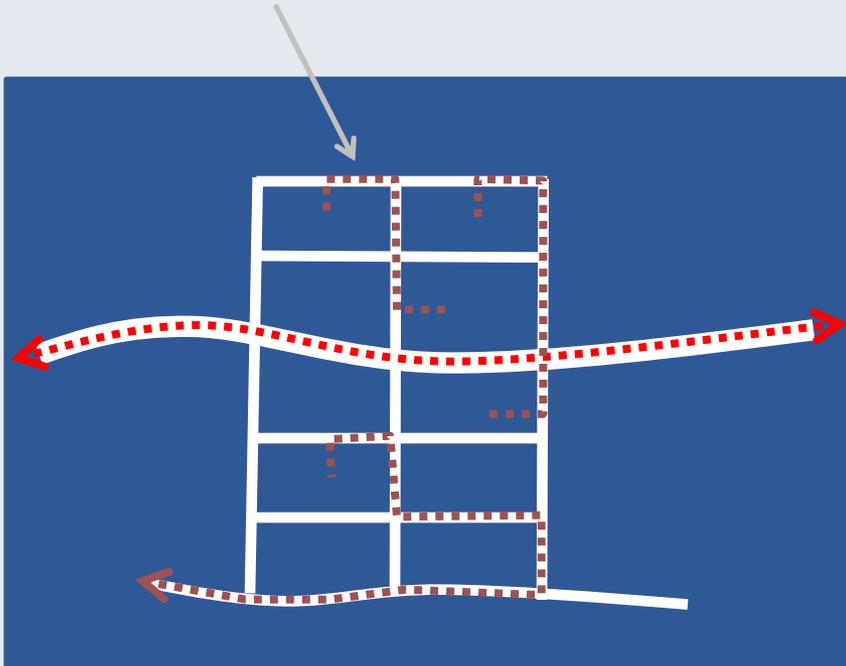
Multiple modes, complete streets, and pedestrian and bicycle accessibility



Goal area 1: Provide Transportation Choices and Improve Access and Mobility

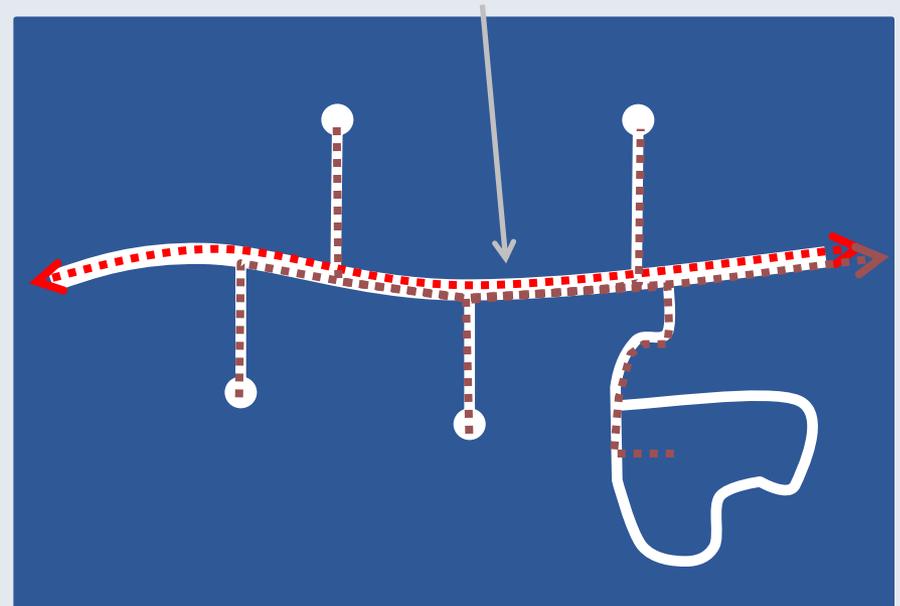
Improving access through connectivity

- Short trips can be made on the local street network



Good connectivity

- All trips must use the main arterial

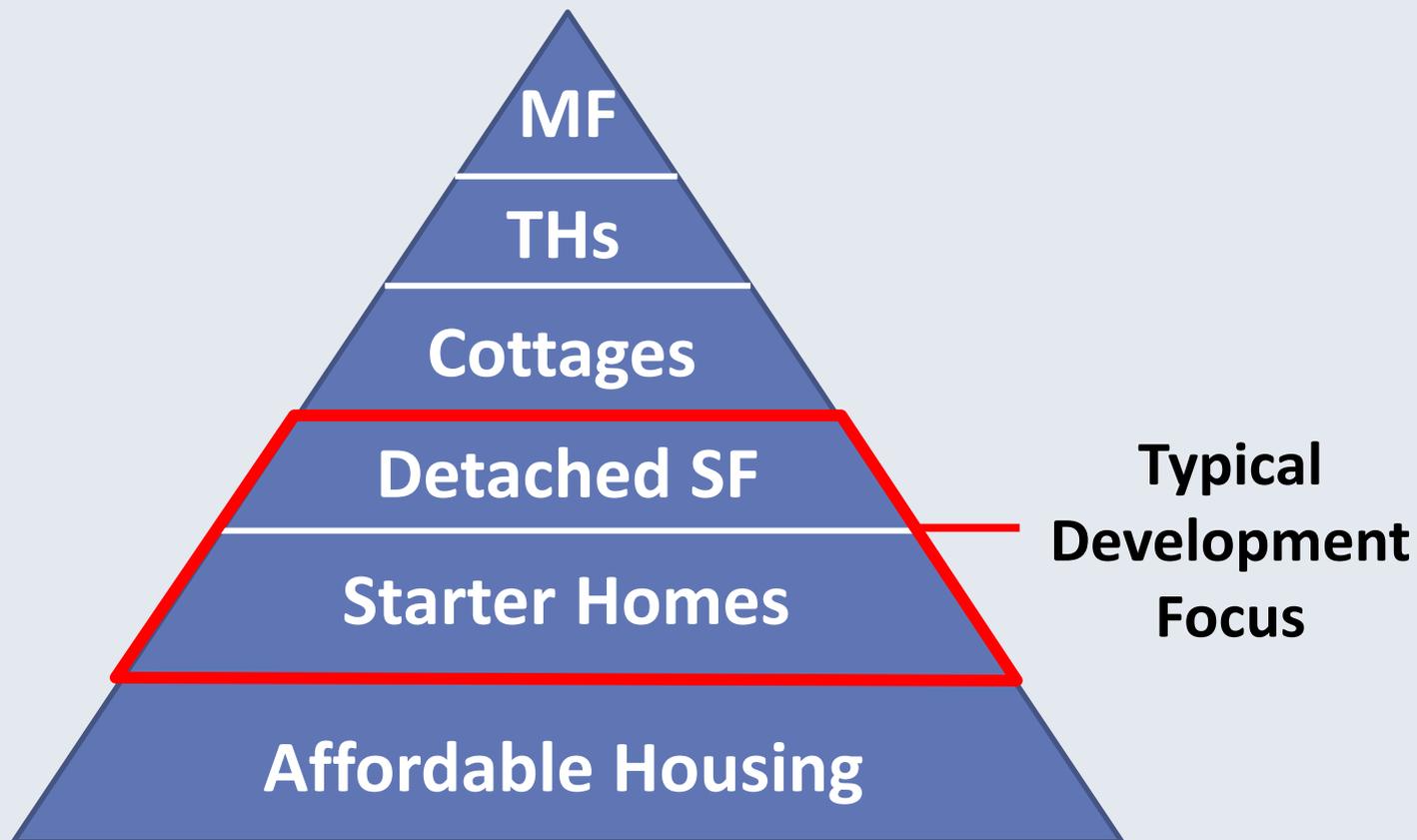


Poor connectivity

Goal area 2: Increase Housing Choices and Development and Land Use Diversity

Land use and housing:

Enhance housing choices to reach multiple markets



Goal area 2: Increase Housing Choices and Development and Land Use Diversity



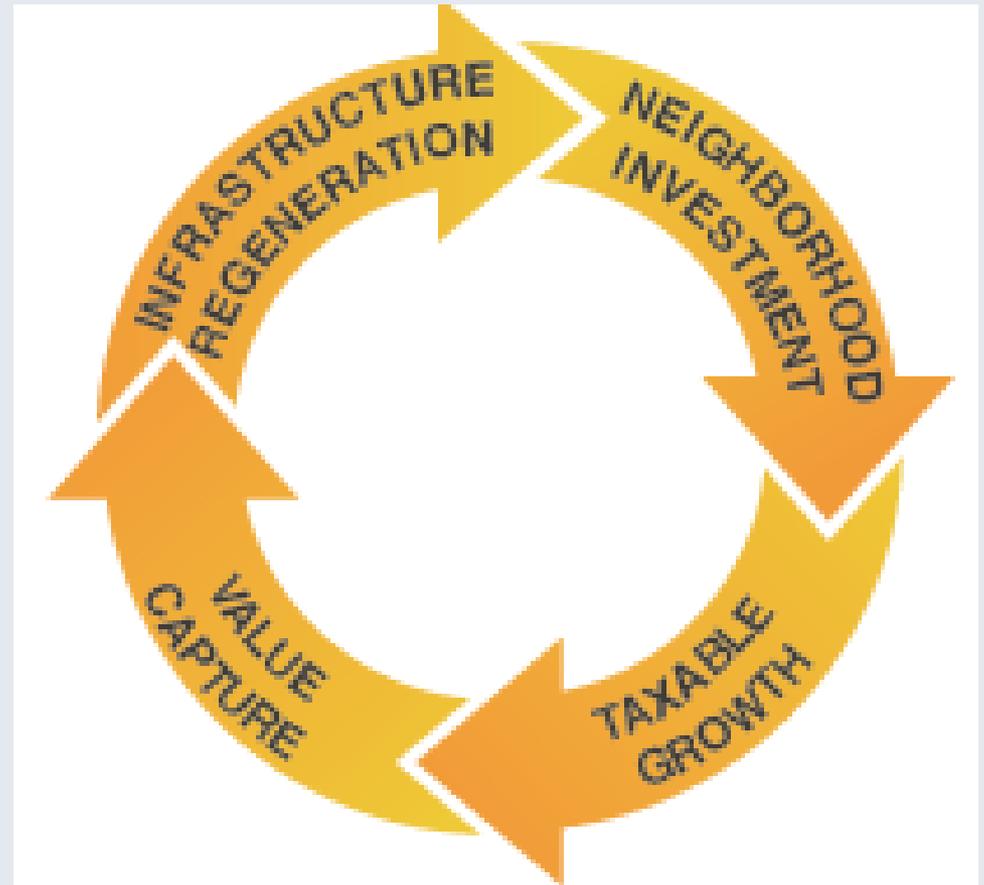
Goal area 3: Enhance Economic Competitiveness

- Employment opportunities
- Education and workforce training



Goal area 4: Support Existing Communities

- Distance to transit
- Transit-ready design
- Infrastructure
- Accessible mixed-use



Goal area 4: Support Existing Communities



Roanoke, Texas

2004

- 12 new restaurants
- New civic building site



- New office relocation

- First time:
Urban Residential

2012

Goal area 5: Support Environmentally-Responsible Development

- Resource protection
- Environmental elements
- Natural assets
- Green infrastructure



Goal area 5: Support Environmentally-Responsible Development

Green Streets Infrastructure







Goal area 6: Create Quality Places and Healthy Communities

Historic preservation

Landmarks and gathering spaces

Community character

Health



Jump Start Selected Projects



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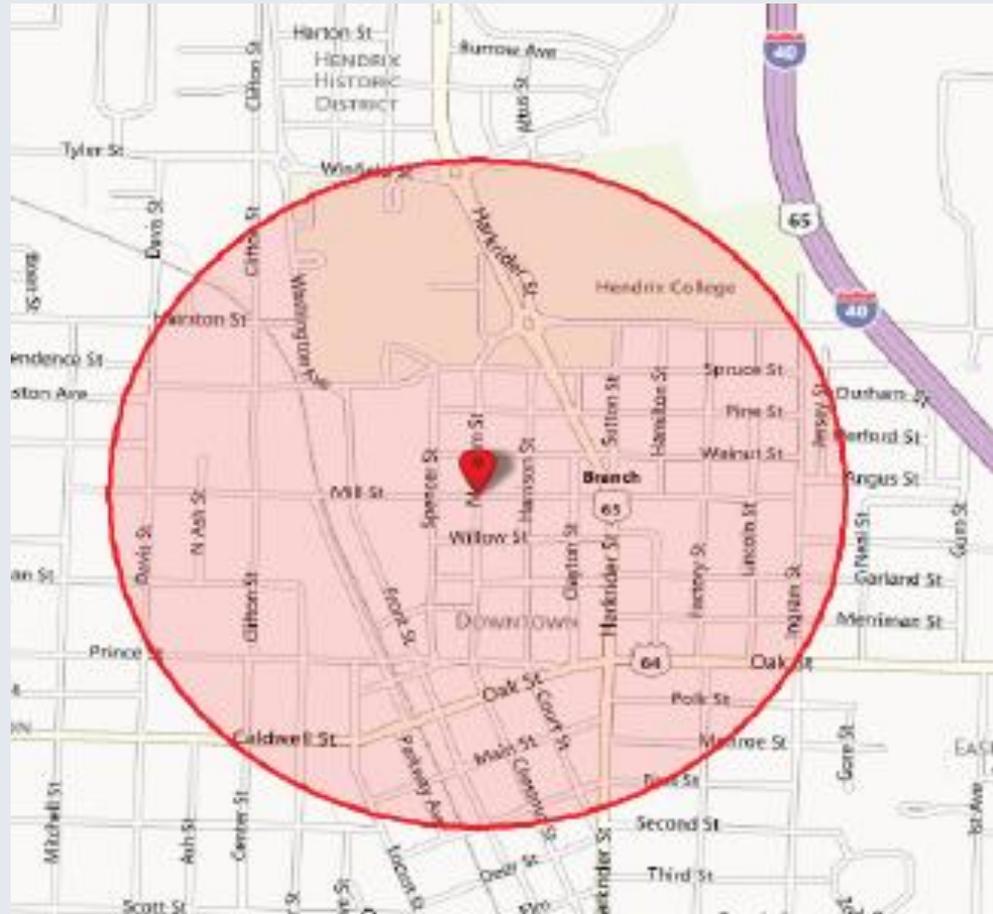
Projects Selected by ICAP

- **Old Town Revitalization** – Bryant
- **Markham Street** – Conway
- **12th Street Corridor** – Little Rock
- **Levy** – North Little Rock
- **Park Hill** – North Little Rock

Markham Street – Conway

Project Goals:

- Build off of success of neighboring Village at Hendrix TND development.
- Streetscaping & bike/pedestrian improvements.
- Greater diversity of both homeownership & rental options.
- New commercial & office spaces for small businesses.
- Relocation of scrap metal business and conversion of site to park with amphitheater that will also serve as stormwater retention site.



Questions and discussion
