

# notes

## Jump Start Coalition

3/24/2016

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



### Updates

1. UCA Center for Community & Economic Development Park Hill Marketing Project – working with Park Hill Business and Merchants Association to poll the 131 businesses in Park Hill regarding information related to: demographics, customer base, type of business, job creation, pros and cons of operating in PH, local economy, business and marketing needs, and more. Results will assist PHBMA in better serving local businesses.
2. Smart Growth America meeting and planning workshop – City was awarded a technical assistance grant and will host a Smart Growth America info meeting and workshop for the Baring Cross neighborhood. Similar to Jump Start process with community input. Report with recommendations will be given to community to make improvements.
3. Metroplan update – Board will hopefully approve TIP next week including Jump Start proposals for street infrastructure projects. 30 day public comment period. Then official board passage with adjustments based on comment period. Metroplan will be finding the engineering and construction firms on behalf of Park Hill and Levy through an RFQ/RFP process once AHTD approves contract language. Public process will begin again for engineering phase.
4. Levy Business Association - up to 18 members, planning future events, working on creating a new park in the neighborhood, working with St. Joseph's on a spring event. Someone mentioned that there used to be a large political rally called Levy Day. Jenna recommended LBA and NUFL collaborating with one another to make limited resources go further. LBA now has a website, check it out at <http://www.levybusiness.org/> and shop Levy!
5. Kendall mentioned that her mother is selling her home at 320 W. D. 4 bedroom, 3 bath, double lot. \$125k.

# notes

## What's coming up?

1. Tour de Bark: April 30, 10 am – 2 pm at PH Baptist. Event hosted by the Park Hill Neighborhood Association. Walk begins at 11:30. McGruff, Friends of Animals, local vendors, food trucks. 30 animals adopted last year. 9' x 9' vendor spots available. Goody bags handed out to registered individuals. \$10 to register a dog. Volunteers needed. Walking route will visit all four parks. All dogs are welcome. Email John at [johngregan@att.net](mailto:johngregan@att.net).
2. Patio Park Hill: May 12<sup>th</sup> 5:00 – 8:00 pm. Food trucks, craft beer, live music (set up by DogTown Sounds). Lots of volunteers needed to work the gates and pick up trash and tear down the event. To sign up as a vendor email Lindy at [lindy@bridalcottageonline.com](mailto:lindy@bridalcottageonline.com). To volunteer email Jenna at [jennarhodes@uams.edu](mailto:jennarhodes@uams.edu).
3. UCA Design Think-a-Thon: April 9<sup>th</sup> – 10<sup>th</sup>. High school and undergraduate students from around the state being placed on 1 of 5 teams working on a community problem. PHBMA was chosen as one of 5 projects. Presentation is Sunday, April 10<sup>th</sup> at UCA.

## Strategic Plan

1. Discussed Idlewild Park not being ADA compliant – Vanessa said she would look into it and/or resources.
2. Jenna mentioned that we need to continue to look at the strategic plan and use it as a guiding document for our work. We will continue to discuss this at the next meeting. Be thinking of which of the goals/objectives are interesting to you and that you would be willing to work on. Jenna's priorities and preferred areas of focus are: Safety Committee (including conversations related to Levy Trail), Neighborhood Inventories, and a listing of all available properties in the two neighborhoods. She needs help with these projects. Let her know if you are interested.

# notes

## Jump Start Your Block

1. Event will be in June or July depending on committee's decision
2. Next work meeting announced soon
3. Will need materials, food, volunteers, etc. for event

## Action items

1. Mayor has discussed having an Operation Focus soon – please email Mayor's office and request Levy as the location