

# notes

## Jump Start Coalition

12/17/2015

6:00pm – 7:00pm

NLR Community Center – 2700 Willow



### Updates

1. We did not receive the Every Body Walk! Grant. However, we plan to engage the City of NLR in helping us achieve the goals set out in the grant (i.e. putting up metal signs along the trail to highlight how many minutes of walking to get to key locations in the Levy neighborhood)
2. Smart Growth America Technical Assistance Grant – someone from the City applied for this grant and we will watch to see if the City is awarded this grant
3. City has begun the application process for the Invest Health Grant through the Robert Wood Johnson Foundation. We are hoping to be invited to submit a full application. The grant monies would be aimed at improving health through community planning and public/private partnerships
4. Park Hill Elementary was sold to TerraForma and conversations are ongoing regarding the site aligning with the vision established by the neighborhood in the Jump Start process
5. NLR received TAP (Transportation Alternatives Program) from the Highway Department to extend the Levy trail from 54<sup>th</sup> to Cary Road.

### What's coming up?

1. Another Y'All Come party was held at Trinity Lutheran church and included table games, puzzles, and roasted hot dogs and marshmallows
2. PHNA hosted Jarod Varner, Executive Director and CEO of Rock Region Metro, for a presentation regarding the MOVE Central Arkansas plan
3. Park Hill Business and Merchants Association is starting to plan the next Tour de Bark and Patio on the Hill events. They are in need of sponsors, volunteers, committee chairs, and vendors.

### Strategic Planning

1. Rock Your Block event concept
  - a. Andrea Newton – Neighborhood Revitalization Coordinator for Habitat for Humanity of Pulaski County
    - i. 75 families/year

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- ii. Multi-stakeholders – City, Salvation Army, Pulaski Tech, Neighborhood Associations
  - iii. Neighborhood drives the process of neighborhood revitalization
  - iv. Personal conversations with neighbors
  - v. Homeowner expected to help
  - vi. Program sustainability is important
  - vii. Working in the Baring Cross neighborhood currently
  - viii. One day event – do a bunch of projects
  - ix. Owner vs Renter – owners only
  - x. Met with Neighborhood Association and they wanted to start with houses facing Pike Avenue
  - xi. Usually no cost to homeowner
  - xii. #1 project is painting houses
  - xiii. Can possibly leave flowers to plant for rental properties
- b. Kent mentioned including Argenta Downtown Council who has gone through this process before
  - c. Operation Focus – City departments such as Sanitation, Code, Police, Electric, Streets, etc all focus on one neighborhood – trash, junk, non-functional vehicles
  - d. Possibly have a Focus in Levy in late January / early February and then again in late March to prepare for our event in late spring / early summer
  - e. Success is very hard to measure – number of 911 calls is a possible metric
  - f. Include Paint Your Heart Out group / Levy Rats Facebook Page run by Phyllis Ingal Jackson / Jimmy Pritchett from Planning Department / Landlords Association / Ozark Mission volunteer groups (comes in June)
  - g. Considering 33<sup>rd</sup> St between Marion and Sycamore