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OFFICE OF THE MAYOR



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June 16, 2015

Honorable Members of the North Little Rock City Council  
City Hall  
300 Main Street  
North Little Rock, AR 72114

Dear Aldermen:

Mr. Bob Rhoads, Director of the Parks and Recreation Department, has informed me of his plans to retire in early 2016. North Little Rock has the finest parks and recreation facilities in the State, and Mr. Rhoads has been a large part of building that system.

I believe that the next level is to take more advantage of our outstanding recreational athletic facilities by encouraging greater use by our residents and out-of-town guests. Baseball, soccer and tennis tournaments, along with other events, bring visitors to our City that contribute to our local economy.

Marketing and promotion is the key to accomplishing this goal. With this in mind, it is my intent, in cooperation with the Parks and Recreation Commission, to appoint Mr. Terry Hartwick to succeed Mr. Rhoads as Parks and Recreation Director.

Terry is well-known in the community and in sports circles and has tremendous marketing abilities. He has agreed with excitement to accept this position at the current director's salary. I ask for your support in this action.

Sincerely,

  
Joe A. Smith  
Mayor

JAS:jf

FILED 9:00 A.M. \_\_\_\_\_ P.M.  
BY Via email  
DATE 6/28/15  
Diane Whitbey, City Clerk and Collector  
North Little Rock, Arkansas  
RECEIVED by [Signature]