

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE GRANTING A WAIVER TO ALLOW VARIANCES FOR A FREESTANDING POLE SIGN ON CERTAIN REAL PROPERTY LOCATED AT 11200 HWY. 165 IN THE CITY OF NORTH LITTLE ROCK, ARKANSAS; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.**

WHEREAS, a request has been made by Mr. John Santoro, Representative for Church at Willow Beach, 11200 Hwy. 165, North Little Rock, AR 72117, seeking certain variances for a freestanding pole sign on the herein described land (*see* letter request of Mr. Santoro and verification of Pastor Roy Tilley attached hereto as Exhibits “A” and “B”); and

WHEREAS, the request has not gone before the Planning Commission, but proper notice has been given to property owners within 200 feet of the subject location; and

WHEREAS, the request seeks a waiver to allow variances of requirements pursuant to Section 14.19 (Electronic Changeable Copy Signs) as follows:

**Section 14.19.D.2.a.i** – Allow a changeable copy sign on a street with two vehicular traffic lanes to be a freestanding pole sign (instead of ground mounted monument only).

**Section 14.19.D.2.a.ii** – Allow a height of 13’6” feet (instead of the maximum limit of 6 feet).

**Section 14.19.D.2.a.iii** – Allow a maximum of 92 square feet of signage (instead of the maximum limit of 32 square feet).

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That a waiver to allow variances of Sections 14.19.D.2.a.i, 14.19.D.2.a.ii and 14.19.D.2.a.iii of the North Little Rock Zoning Ordinance for a changeable copy freestanding pole sign on property located at 11200 Hwy. 165 in the City of North Little Rock, Arkansas is hereby approved as follows:

- (a) The prohibition for a changeable copy free standing pole sign (instead of a ground mounted monument style sign) is waived.
- (b) The 6-foot maximum height limitation is waived to allow the sign to be 13’6” tall.
- (c) That the 32 square foot limitation is waived to allow the sign to have 92 square feet of signage.

*See* Exhibits “D”, “E”, and “E” (photograph of sign and site maps) attached hereto.

SECTION 2: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 3: That the provisions of this Ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 4: It is hereby found and determined that variances for a freestanding changeable copy pole sign in the Ark. Hwy. 165 corridor is compatible with other signage in the immediate area and will not detract from the aesthetic appearance of the locale, and that the immediate passage of this Ordinance is necessary in order to insure the proper and orderly growth and development of this land and the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

\_\_\_\_\_

\_\_\_\_\_

Mayor Joe A. Smith

SPONSOR:

ATTEST:

Maurice Taylor  
Alderman Maurice Taylor

\_\_\_\_\_  
Diane Whitbey, City Clerk

APPROVED AS TO FORM:  
Jason Carter  
C. Jason Carter, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/b

FILED	11:59	(A.M.)	_____	P.M.
By	<u>J Carter - City Attorney</u>			
DATE	<u>2-2-16</u>			
<b>Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas</b>				
RECEIVED BY	<u>B. [Signature]</u>			



**CHURCH AT WILLOW BEACH**  
A FELLOWSHIP OF BAPTIST BELIEVERS

EXHIBIT

tabbles

"A"

January 20, 2016

North Little Rock City Council,

Church at Willow Beach has been approved to upgrade our outdated reader board to a digital reader. We are requesting that the city allow us to convert our current sign, which was approved by the NLR Planning committee and council in 2005, versus constructing a new monumental sign. The monumental signs are great in highly populated areas where speed limits are lower, however, our church is located on Hwy 165, where drivers exceed 50 mph, making ground level signs difficult to read. Using our current sign would be cost-effective for our church and provide maximum safety for our community.

Attached is a photo of the current sign and the proposed sign for your comparison and review. Thank you in advance for your consideration in this project as we work together to better serve the citizens of North Little Rock.

Sincerely,

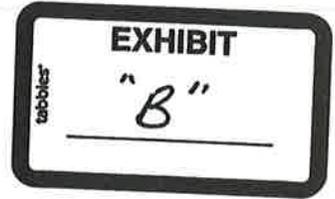
John Santoro  
Church at Willow Beach Representative

11200 Hwy 165  
North Little Rock, AR  
72117

Roy Tilley—Pastor  
Phone: 955-7679  
Fax: 955-7681



**CHURCH AT WILLOW BEACH**  
A FELLOWSHIP OF BAPTIST BELIEVERS



January 20, 2016

North Little Rock City Council,

Church at Willow Beach understands the rules of operating an ECC sign  
and will adhere to those rules.

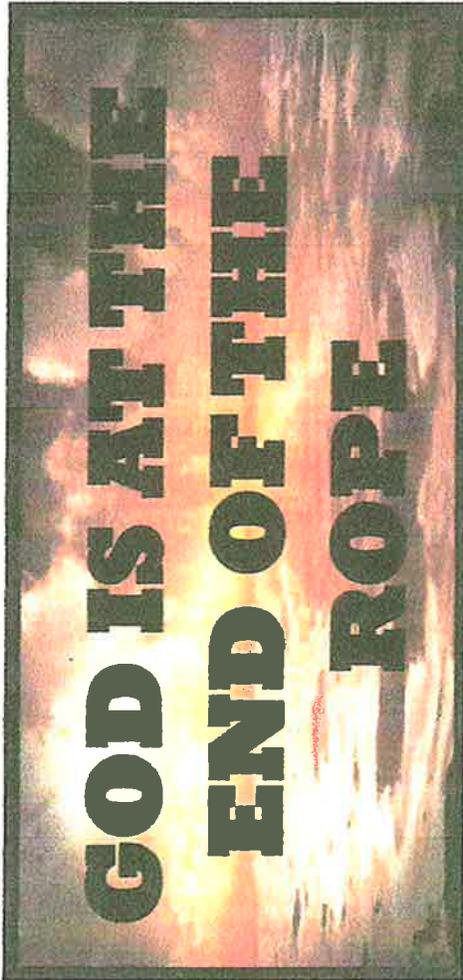
Sincerely,

*Roy Tilley*  
Roy Tilley  
Pastor

11200 Hwy 165  
North Little Rock, AR  
72117

Roy Tilley—Pastor  
Phone: 955-7679  
Fax: 955-7681

3'8" X 7'10" OPTION



SCOPE OF WORK:

REPLACE EXISTING MARQUEE SIGN  
WITH NEW ELECTRONIC MESSAGE UNIT  
FULL-COLOR  
16MM  
DOUBLE-FACED

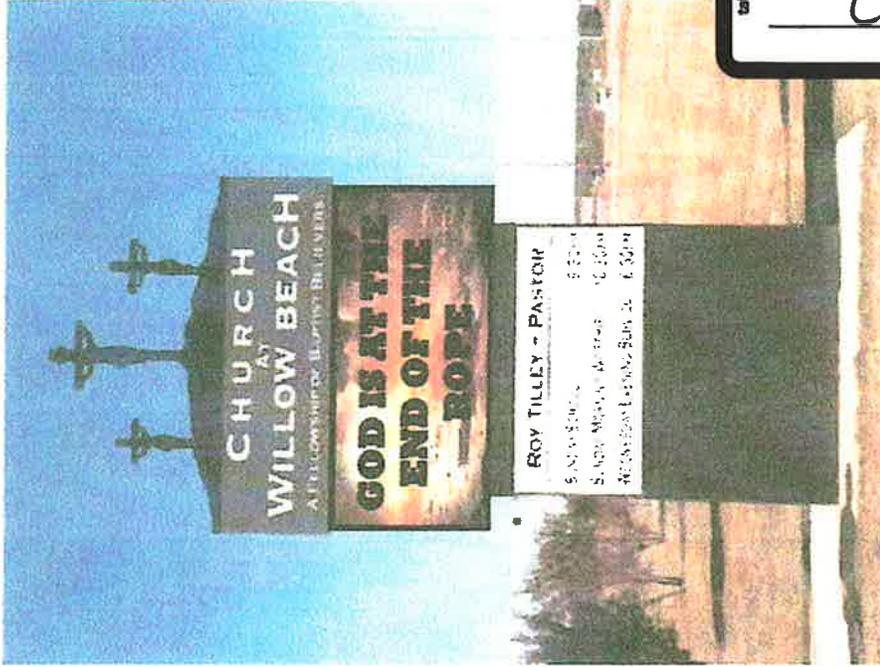
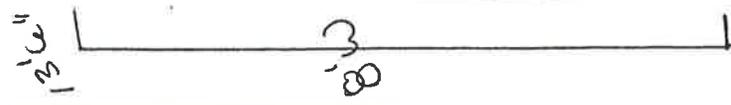


EXHIBIT  
"C"

Client: CHURCH @ WILLOW BEACH  
Location: HWY 165, NLR, AR  
Representative: DREW MCGRAW  
Designer: LORA RAND  
Date: 10/21/15 - DWG102115-1

8525 DISTRIBUTION DR.  
LITTLE ROCK, AR 72209  
501-562-3942 P  
501-562-6651 F



UL Listed  
SIGNATURE REQUIRED FOR APPROVAL  
CUSTOMER RESPONSIBLE FOR OBTAINING APPROVAL IF APPLICABLE

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# Public Hearing Case # 2016-2

EXHIBIT  
"D"



Ortho Map

1 inch = 300 feet



Date: 1/19/2016

# Public Hearing Case # 2016-2

EXHIBIT

"E"

tabbles



Ortho Map

1 inch = 100 feet



Date: 1/21/2016