

ORDINANCE NO. _____

AN ORDINANCE GRANTING A WAIVER TO ALLOW AN ELECTRONIC CHANGEABLE COPY SIGN ON CERTAIN REAL PROPERTY LOCATED AT 2700 WILLOW STREET IN THE CITY OF NORTH LITTLE ROCK, ARKANSAS; DECLARING AN EMERGENCY; AND FOR OTHER PURPOSES.

WHEREAS, a request has been made by Mr. Terry Hartwick, Director of Parks and Recreation Department, seeking a waiver to allow an electronic changeable copy sign at the North Little Rock Community Center located at 2700 Willow Street (*see* letter, with photo of sign to be replaced, attached hereto as Exhibit “A”); and

WHEREAS, proper notice has been given through publication in a local paper, posting a sign on the property, and notification to property owners within 200 feet of the subject location; and

WHEREAS, the request seeks a waiver of the Zoning Ordinance requirement pursuant to Section 14.19 (Electronic Changeable Copy Signs), specifically Section 14.19.A, as follows:

Section 14.19.A – Electronic changeable copy signs are prohibited except as specifically authorized within specified sign overlay districts.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTH LITTLE ROCK, ARKANSAS:

SECTION 1: That a waiver of Section 14.19.A of the North Little Rock Zoning Ordinance to allow a two-sided changeable copy ground mounted sign on property located at 2700 Willow Street in the City of North Little Rock, Arkansas is hereby approved. *See* Exhibits “B”, “C”, and “D” (map, specifications and depiction of sign) attached hereto.

SECTION 2: That all ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 3: That the provisions of this Ordinance are hereby declared to be severable and if any section, phrase or provision shall be declared or held invalid, such invalidity shall not affect the remainder of the sections, phrases or provisions.

SECTION 4: It is hereby found and determined that the variance for a ground mounted changeable copy sign will be beneficial in notifying residents of programs available and upcoming events held at the Community Center and will not detract from the aesthetic appearance of the locale, and that the immediate passage of this Ordinance

is necessary in order to ensure the proper and orderly growth and development of this land and the City of North Little Rock, Arkansas, and being necessary for the immediate preservation of the public health, safety and welfare; THEREFORE, an emergency is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage and approval.

PASSED:

APPROVED:

Mayor Joe A. Smith

SPONSOR:

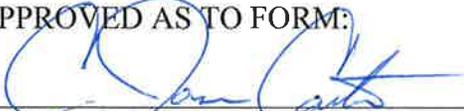
ATTEST:



Mayor Joe A. Smith

Diane Whitbey, City Clerk

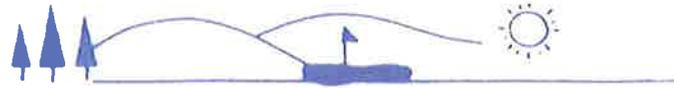
APPROVED AS TO FORM:



C. Jason Carter, City Attorney

PREPARED BY THE OFFICE OF THE CITY ATTORNEY/b

FILED	<u>11:45</u>	A.M.	_____	P.M.
By	<u>Jason Carter</u>			
DATE	<u>12/22/10</u>			
Diane Whitbey, City Clerk and Collector North Little Rock, Arkansas				
RECEIVED BY	<u>Dutney</u>			



Parks and Recreation Department

2700 Willow Street
Voice (501) 791-8538

North Little Rock, Arkansas 72114
parksandrec@northlittlerock.ar.gov

Fax (501) 791-8528

December 12, 2016

Joe A. Smith, Mayor
North Little Rock City Council
300 Main Street
North Little Rock AR 72114

Dear Mayor and City Council Members,

The Parks and Recreation Department is asking to replace the current sign located at the North Little Rock Community Center, 2700 Willow Street with an updated sign. Placement will be on the northeast corner of Pershing and Willow Streets. Specifications and photo are attached.

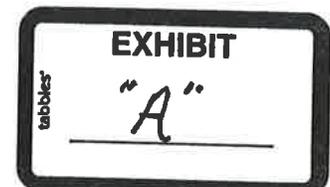
I have personally talked to the neighbors closest to this location, letting them know of this request.

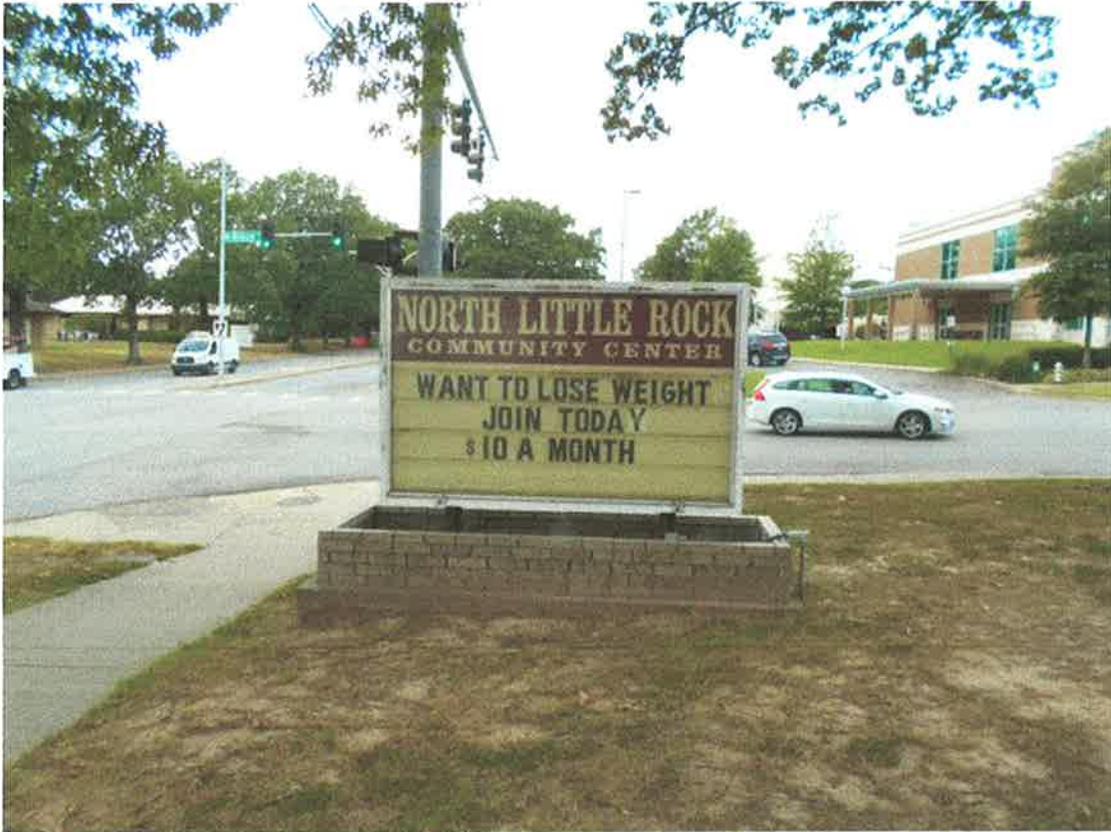
I appreciate your time and consideration to approve this.

Sincerely,

Terry C. Hartwick
Director of Parks and Recreation

Attachments







tabbler
EXHIBIT
"B"



100 Feet
50
25
0

Date: 12/5/2016

Sign Location

WILLOW ST

W PERSHING BLVD

2700 Willow St.



North Little Rock Community Center Two-sided LED Marquee sign

Located at: 2700 Willow St, North Little Rock, Ar. 72114

Features:

Screen Size will be 5ft x 8ft

The sign will be a 10mm sign.

The viewing angle will need to be equal to or greater than 170 degrees

The sign must have a protective vandal cover over the Screen to protect the sign

The software must include all future updates and versions required to continue controlling the board at no additional cost.

The sign must be a full color display.

Repairs must be completed within 3 business days of notification of problems.

Repair process must be included with the bid.

Vendor must include the timeframe for installation from award time to completion this will be considered for award process.

Vendor must include who will be installing the board.

Vendor must include installation; the city will not be responsible for installing or the hiring of installation contractor.

The sign must be able to be controlled by staff from a remote location as well as from a main terminal and vendor must include how remote access will be achieved.

The main office does not have line of sight to board, however there is line of sight from multiple areas of the building (see pictures). All wires for communication from main terminal to board communication device must be included in bid.

Vendor must provide a specification sheet that includes all of the following: Display resolution (pixel count height x width), actual viewing size of display (not including cabinet), brightness in nits (minimum of 110000 which can be set at to a lower net rating and then increased when LED begin to fade over time) and Total Pixels per side.

Display must include an auto brightness adjustment function for daylight and night operation.

Vendor must have been producing LED displays for at least 3 years.

Vendor software must be able to use or convert pdf, jpeg, avi, and Microsoft office suite files to a file that is usable for the display



Vendor must be able to supply 3 references, with contact information, pictures of working sign and physical locations of the signs that are currently using the exact model of 10mm board that will be installed for the city.

Vendor must have a 10mm sign to be viewed within 200 miles of the city or be able to bring a portable unit within that proximity.

Sign will include a standard lighted name topper that will say North Little Rock Community Center.

Sign must mount to existing 2 poles of current center Marquee.

Vendor must include removal of existing marquee and place in city designated location.

There is existing power that is currently powering the existing sign.

The communication to the sign should be either directly hard wired or radio controlled.

The designated city staff member(s) can access and control the content on the sign at all times.

The designated city staff member(s) will be able to control the display refresh rate, content, and design of the displayed content.

The designated city staff member(s) will be properly trained on the control of the sign by the vendor at no additional cost.

Vendor will provide address of locations of existing signs that are comparable to the above listed specification options.

Vendor control software shall comply with the following: no limits on number of slides, no limits on additions\edits to slides, and city staff content edits

Vendor will install and provide all necessary cables, lines, communication equipment, software, electrical components, etc. for the sign to be controlled in central office of facility.

Vendor must provide a 5 year warranty on all parts and service warranty.

Vendor needs to submit power requirements for the board sign site.



8 Ft 3 In

5 Ft 4 In

1 Ft 5 In

Height
from
Ground
7 Ft 9 In

tabbles
EXHIBIT
"D"