

North Little Rock Jump Start Coalition 2015 Goals & Objectives

Goal 1 – Increase the diversity of Coalition membership and participation

Obj – Identify and invite additional stakeholders to Coalition meetings

Notes:

Goal 2 – Improve the infrastructure and attractiveness of Park Hill and Levy

Obj – Create ad hoc Levy and Park Hill committees

Obj – Perform sidewalk/trash/signage/landscaping/walkability inventories and create priority lists

Obj – Begin planning for JFK Blvd / Camp Robinson street improvements

Obj – Plan cross organizational projects and events

Obj – Promote and support beautification projects

Obj – Partner with NLRPD/NLRFD/Code Enforcement to brainstorm ways to improve community safety

Notes: Housing objective

Right of way mowing along highway

List of available properties with specs, prices, and property contact info

An attractive entrance to Levy -- meet with AHTD/ICAP on I-30 corridor project

Encourage biking and walking (off of Levy Trail)

Pretty streets (more trees), safe from auto traffic

Family friendly events that draw together Levy's three main ethnic groups; farmers markets; quarterly "fiesta", food trucks on a week other than Park Hill

A place to hold those events, North Heights school will soon be vacant

Add bikeability/walkability/public transportation

More trail safety in Levy

Complete Streets

Small home repair program

Goal 3 – Obtain funding for small and large implementation projects

Obj – Identify and prioritize small and large implementation projects

Obj – Assist with grant writing for street improvement funding from Metroplan

Notes: Environmental objective

Every Body Walk grant application for signage and event on Levy Trail (due 10/15)

Goal 4 – Attract investment to Park Hill and Levy

- Obj – Create and utilize a developer packet to attract new mixed use development
- Obj – Create and utilize a business packet to attract new businesses
- Obj – Create promotional videos to attract commercial and residential investment
- Obj – Partner with lending institutions to create financing tools to attract commercial and residential investment

Notes: Developer day

- Recruit restaurants to expand into PH and Levy
- Media relations committee for traditional and social media
- Increase safety for houses and businesses along Levy Trail
- Create a housing "bank"
- Flip houses through training program with vo-tech or trade school
- Focus on residential in Levy and commercial in Park Hill
- Create promotional videos for Levy and Park Hill