

Mayor's COVID-19 Small Business Council



Donnie Lindsey -Owner Lindsey's Hospitality House Donnie Lindsey, Jr. was born on January 4, 1966, in North Little Rock, Arkansas. Donnie was the first son and the last of three children born to Bishop D.L. Lindsey, Sr. and Irma L. Lindsey. He is married to his lovely wife Eleanor of 29 years. Moreover, they have three wonderful children, Donnie III, Warren, Nia, and two grandchildren. Donnie is a lifetime resident of North Little Rock, and he is a graduate of North Little Rock High School (formerly called Ole Main High School). He graduated from the University of Arkansas at Fayetteville with a B.S. degree in Mechanical Engineering. Upon graduation from the university, Donnie worked as a project engineer with the Aluminum Company of America (ALCOA). After five years with ALCOA, he left the company and joined the family business. He and his wife Eleanor currently own and operate Lindsey's Hospitality House in North Little Rock. Donnie was formerly the Chairman of the Temporary Assistance for Needy Families (TANF) Oversight Board. An appointment made by the Governor of Arkansas. He has served on the Executive Board of the North Little Rock Chamber of Commerce. Mr. Lindsey is a recent member of the Baptist Health Systems Foundation Board of Trustees. Donnie and his family presently attend The Worship Center in McAlmont, where he aids in the Sunday school Department. He also works in the Media Ministry of the Church. Donnie loves the Lord and will continue to keep God first in his life.



Melanie Hoggard -Owner, Moe's Southwest Grill Melanie Hoggard is the owner/operator of AR Fresh Mex, Inc. She is responsible for operations of five Moe's Southwest Grill restaurants in Arkansas and A.R. Pretzels, LLC, which operates the operations of Auntie Anne' s/ Cinnabon co-branded store. From 1991-2019 Melanie was the owner/operator of Advanced SunSystems, Inc consisting of four tanning salons in the metro Little Rock area. Since 2014, she has served on the NLR Advertising and Promotions Commission, serving as the current chair. Melanie is a member of Arkansas Hospitality Workers Comp Trust, the National Association of Women's Business Owners, Central Arkansas Chapter. She was also on the Moe's Franchise Advisory Council from 2008-11 and 2013-2016. She is a graduate of UALR and makes her home in North Little Rock



Manoj Patel-Owner, Hampton Inn – McCain & Home2 and Tru hotels Manoj Patel is Principle Owner of Vishnu Inc. dba, Hampton Inn on McCain Blvd. He obtained his Electronics Engineering degree in 1984 from the Gujarat Technical Board in India before moving to the United States in 1986 as a first-generation immigrant. He worked for General Motors up to the mid-90s in Saginaw, Michigan, before moving to Jacksonville- Arkansas. His motel interest and ownership date back to 1987. He built his first hotel, Hampton Inn, on Commercial Drive in 1999 and Hampton Inn- in Bryant in 2008. Manoj is involved in having Arkansas's first Dual Brand Hotel - Home 2 Suites and Tru by Hilton on Stockton Drive. This project is under construction scheduled to open in early 2021. He likes jogging and hiking as a hobby.



Gordon Silaski-Centennial Bank: Gordon Silaski began his over 30-year career in commercial banking as a Credit Analyst with the original Twin City Bank in Little Rock, Arkansas. Silaski joined what is now Centennial Bank in 2000 and has since served in various capacities, including Regional Chief Lending Officer. Since 2010, Silaski has served as President of the Little Rock Region and is a member of the Bank's Executive Loan Committee. Silaski holds a B.A. in Economics from the University of Arkansas at Fayetteville and an MBA from the University of Arkansas at Little Rock. He is a graduate of the Mid-South School of Banking in Memphis, TN, and The National Commercial Lending School in Norman, OK. Silaski serves on various community boards, including the Little Rock and North Little Rock Chambers of Commerce and the Quapaw Area Council of the Boy Scouts of America. He serves on advisory councils for the U.A. Little Rock School of Business and the U.A. for Medical Science College of Public Health. He is a Trustee of the Arkansas Arts Center, and a member of Little Rock's Fifty for the Future.



John Davis-First Security Bank, President, North Little Rock: A native Arkansan, John Davis, graduated from the University of Arkansas in 1982 with a BSBA in marketing. John began his career with Independence Federal Bank in 1982, opening a new branch bank in Heber Springs, Ar. After four years with IFB, Davis moved to a position in management with what is now U.S. Bank. During the next 18 years, Davis had the opportunity to charter a new bank in

Batesville, Arkansas. As well as clean up and rebuild several troubled US Banks in Arkansas and Missouri. Davis's final opportunity with U.S. Bank was in Hot Springs, Arkansas, where he served as division president, managing 18 banks throughout south and western Arkansas. In 2004, Davis accepted the position as President of First Security Bank in Fayetteville, Ar. While in NWA, Davis opened a new retail downtown branch in Fayetteville.

John and his wife Debi were homesick for Hot Springs, and in January of 2006, Bank of the Ozarks offered John the opportunity to start a new market in Garland County and serve as Division President. In addition to his duties in Garland County in March of 2010, John took over the management of the failed banks in Georgia and Florida recently purchased by Bank of the Ozarks. John and Debi moved to Cartersville, Georgia, in 2011 and remained there managing the clean up until November of 2013, when the offer to return home and start the NLR market for First Security came from John and Reynie Rutledge. In his 39th year as a career banker, John plans to stay with First Security as long as the Rutledge's see fit, and NLR will be John and Debi's forever home.

John has been a Rotarian for 38 years and is a Paul Harris Fellow. John is also a Shriner and a former board member of the NLR Chamber of Commerce as well as Chairman of the board of Care Link of Arkansas, a not for profit agency focused on the well-being of Arkansas' senior citizens.

Rick Ashley-Owner Ashley Properties Richard (Rick) Ashley is President/General Managing Partner of the Ashley Group, a privately held group of real estate companies involved in land development and investments throughout the United States. Mr. Ashley has extensive experience and knowledge concerning real estate and real estate financing. He has substantial banking experience through his over 20 years of service on the boards of Centennial Bank, Home BancShares and its former subsidiary bank, Twin City Bank. Mr. Ashley served as a director of Twin City Bank from 2000 until its charter merged into Centennial Bank in 2009, and as Chairman of Twin City Bank from 2002 to 2009. He has been a director of Home BancShares since 2004 and served as Vice Chairman from 2006 to July 2007. He also serves on the Asset/Liability Committee and the Compensation Committee of Home BancShares. He has served as a director of Centennial Bank since February 2009.



Brooke Moore-Owner/Founder My Virtual Lawyer Brooke Moore is the Founder of MyVirtual.Lawyer, an online law firm model providing flat fee and subscription-based limited scope services to self-represented litigants, individuals, and small businesses. After establishing

the MVL brand in Arkansas, she co-founded MVL Licensing, an LLC providing attorneys in other jurisdictions the opportunity to leverage the MVL brand, systems, and processes to implement limited scope, virtual components into their firms. She has also leveraged her experiences in law and life to co-found {Shift}her, a unique mindset-centric mastermind model created by women, for women to level up in business and life collaboratively.

Brooke has worked on the Arkansas Access to Justice Commission's task force on limited scope representation. She serves on the UALR Bowen School of Law Rural Incubator Committee and as Chair of the Arkansas Bar Association's Continuing Education Committee. She is a 2013 graduate of the Arkansas Bar Association Leadership Academy and a 2015 recipient of the Judith Ryan Gray Outstanding Young Lawyer Award. She was a 2015-16 American Bar Association Law Practice Division Fellow and currently serves as Co-Vice Chair of the ABA TECHSHOW Board. She is a member of the ABA Law Practice Division Council.

In 2017, she was named as an American Bar Association Women in Legal Tech honoree and received the Fastcase 50 Award. She is a nationally recognized speaker and author on topics related to limited scope representation, virtual lawyering, legal technology, and well-being.

Randy Herlocker -Owner CEO Consultants Randall K. "Randy" Herlocker is a graduate of North Little Rock High School and the University of Arkansas, Little Rock. Throughout his career, he has been an educator with the Springdale School District, a residential realtor, commercial community banker for 44 years. Randy has been active in North Little Rock, serving as a board member and Chairman of the North Little Rock Chamber of Commerce and on the Board of Directors of the Arkansas Bankers Association. Currently, Randy is the owner/principal of CEO Consultants.

Randy and his wife Patricia have been married 48 years and have two children and three grandchildren.